FAMOUS BRANDS LIMITED (Incorporated in the Republic of South Africa) (Registration number 1969/004875/06) Share code: FBR ISIN code: ZAE000053328 ("Company" or "Famous Brands")

B-BBEE ANNUAL COMPLIANCE REPORT

Shareholders are advised that in accordance with paragraph 16.21(g) and Appendix 1 to Section 11 of the Listings Requirements of the JSE, the Company's 2020 annual compliance report in terms of section 13G(2) of the Broad-Based Black Empowerment ("B-BBEE") Amendment Act 46 of 2013, has been submitted to the B-BBEE Commission and is available on the Famous Brand's website at https://famousbrands.co.za/investor-centre/shareholder-information/

Midrand 15 December 2020

Sponsor The Standard Bank of South Africa Limited