Purple Group Limited (Incorporated in the Republic of South Africa) (Registration number 1998/013637/06) Share code: PPE ISIN: ZAE000185526 ("the Company")

POSTING OF INTEGRATED ANNUAL REPORT INCLUDING NOTICE OF ANNUAL GENERAL MEETING

The integrated annual report, containing the audited financial statements for the Company for the year ended 31 August 2020, has been dispatched to shareholders by post today, 03 December 2020. The audited summary consolidated results for the year ended 31 August 2020 have also been released on SENS on 27 November 2020. Shareholders are further advised that the Integrated Annual Report will also be made available on the Company's website: www.purplegroup.co.za

The annual financial statements were audited by the Company's auditors, BDO South Africa Incorporated and their unmodified report is available for inspection at the Company's registered office.

Notice of the annual general meeting

Notice is hereby given that the annual general meeting ("AGM") of ordinary shareholders of the Company will be held virtually on Friday, 22 January 2021 at 10:00, to transact the business as stated in the annual general meeting notice forming part of the integrated annual report.

Salient dates and times

Record date to receive notice of AGM	Friday, 20 November 2020
Notice of AGM distributed to shareholders via email on	Friday, 27 November 2020
Notice of AGM distributed to shareholders by post by no later than	Thursday, 03 December 2020
Last day to trade to be recorded in the register on the record date for participation in the AGM	Tuesday, 12 January 2021
Record date to participate in and vote at the AGM	Friday, 15 January 2021
Last day for lodging forms of proxy at 10:00 on*	Wednesday, 20 January 2021
AGM at 10:00 on	Friday, 22 January 2021
Results of the AGM released on SENS on	Friday, 22 January 2021

Johannesburg

^{*} any proxies not lodged by this time must be emailed to the Transfer and Company Secretaries prior to the annual general meeting to ensure that the Proxy is able to access the virtual AGM.

03 December 2020

Transfer and Company secretaries: 4 Africa Exchange Registry Proprietary Limited

Sponsor: Deloitte & Touche Sponsor Services Proprietary Limited