

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label" or "the company")

NOTIFICATION: CELL C INTERIM RESULTS FOR THE HALF YEAR ENDED 30 JUNE 2020

Blue Label shareholders are advised that Cell C Proprietary Limited, of which Blue Label holds 45%, will host a webcast to present their interim results for the half year ended 30 June 2020.

Cell C CEO, Douglas Craigie Stevenson and CFO, Zaf Mahomed will present context and insights of the business performance within the framework of the company's turnaround strategy.

The presentation will take place today, 20 October 2020 at 14h00 and may be accessed via the following link – https://78449.themediaframe.com/links/cellc201020_1400.html

Sandton
20 October 2020

Sponsor: Investec Bank Limited