

British American Tobacco p.l.c.  
 Incorporated in England and Wales  
 (Registration number: 03407696)  
 Short name: BATS  
 Share code: BTI  
 ISIN number: GB0002875804  
 ("British American Tobacco p.l.c." or "the Company")

**British American Tobacco p.l.c.**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>							
a)	Name	Alan Davy						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	Director, Operations						
b)	Initial notification /Amendment	Initial notification						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	British American Tobacco p.l.c.						
b)	LEI	213800FKA5MF17RJKT63						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each						
	Identification code	GB0002875804						
b)	Nature of the transaction	Acquisition of shares as a result of quarterly reinvestment by ISA Manager of income received						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£27.79</td> <td>24</td> </tr> <tr> <td>£27.79</td> <td>71</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£27.79	24	£27.79	71
Price(s)	Volume(s)							
£27.79	24							
£27.79	71							

d)	Aggregated information	
	- Aggregated volume	95
	- Price	£27.79
e)	Date of the transaction	2020-10-05
f)	Place of the transaction	London Stock Exchange (XLON)

6 October 2020

Sponsor: UBS South Africa (Pty) Ltd