

Brait SE
 (Registered in Malta as a European Company)
 (Registration No.SE1)
 Share code: BAT ISIN: LU0011857645
 WKN: A2SBSU ISIN: XS2088760157
 LEI code: 549300VB8GBX4UO7WG59
 ("Brait")

DEALINGS IN SECURITIES BY ASSOCIATES OF DIRECTORS

In accordance with the requirements of European Union regulations and the JSE Limited, the notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them is set out below:

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Titan Premier Investments (Pty) Ltd

2.	Reason for the notification	
a)	Position / status	Person Closely Associated with a PDMR*
b)	Initial notification / amendment	Initial notification

3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Brait SE	
b)	LEI	549300VB8GBX4UO7WG59	

4.	Details of the transaction(s) section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares bought on the open market	
	Identification code	BAT ISIN: LU0011857645	
b)	Nature of the transaction	Buy of ordinary shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		3.28	505 284
d)	Aggregated information		
	Aggregated volume	505 284	
	Price	3.28	
e)	Date of the transaction	22/09/2020	
f)	Place of the transaction	On market (Johannesburg Stock Exchange)	

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Titan Premier Investments (Pty) Ltd

2.	Reason for the notification	
a)	Position / status	Person Closely Associated with a PDMR*
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3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Brait SE	
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a)	Description of the financial instrument, type of instrument	Ordinary shares bought on the open market	
	Identification code	BAT ISIN: LU0011857645	
b)	Nature of the transaction	Buy of ordinary shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		3.35	1 018 917
d)	Aggregated information		
	Aggregated volume	1 018 917	
	Price	3.35	
e)	Date of the transaction	23/09/2020	
f)	Place of the transaction	On market (Johannesburg Stock Exchange)	

*Titan Premier Investments is ultimately controlled by a trust of which Dr CH Wiese is a trustee and beneficiary. Dr CH Wiese is a director of Brait SE.

Malta
25 September 2020

Brait is primarily listed and admitted to trading on the Euro MTF market of the Luxembourg Stock Exchange and its secondary listing is on the Johannesburg Stock Exchange.

Sponsor
RAND MERCHANT BANK (A division of FirstRand Bank Limited)