Blue Label Telecoms Limited (Incorporated in the Republic of South Africa) (Registration number 2006/022679/06) Share code: BLU ISIN: ZAE000109088 ("Blue Label" or "Group")

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

Shareholders are advised that Ms Nomavuso Mnxasana has been appointed as an independent non executive director to the Blue Label Board ("Board") and as a member to the Blue Label Audit, Risk and Compliance Committee with effect from 18 September 2020.

Ms Mnxasana was a senior partner and member of the executive committee of SizweNtsaluba VSP before serving a group audit and risk executive at Imperial Holdings Limited. She is a former director of Nedbank Group and the JSE Limited and currently holds directorships at Barloworld Limited, Arcelor Mittal SA Limited and Industrial Development Corporation of South Africa Limited.

The Board takes great pleasure in welcoming Ms Mnxasana and wishes her a long and prosperous career with the Group.

Sandton 18 September 2020

Sponsor: Investec Bank Limited