

British American Tobacco p.l.c.  
 Incorporated in England and Wales  
 (Registration number: 03407696)  
 Short name: BATS  
 Share code: BTI  
 ISIN number: GB0002875804

**British American Tobacco p.l.c.**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Karen Claeskens
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Person closely associated with a person discharging managerial responsibilities; Johan Vandermeulen, Regional Director, Europe and North Africa
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each
	Identification code	GB0002875804
b)	Nature of the transaction	Acquisition of shares as a result of the reinvestment of dividend income under the British American Tobacco Dividend Reinvestment Plan.

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£25.5938	901
d)	Aggregated information		
	- Aggregated volume	901	
	- Price	£25.5938	
e)	Date of the transaction	2020-08-19	
f)	Place of the transaction	London Stock Exchange (XLON)	

21 August 2020

Sponsor: UBS South Africa (Pty) Ltd