

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804

British American Tobacco p.l.c. (the “Company”)

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Guy Meldrum
2	Reason for the notification	
a)	Position/status	Regional Director, Asia-Pacific & Middle East
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each
	Identification code	GB0002875804
b)	Nature of the transaction	Exercise of options under the British American

		Tobacco Long-Term Incentive Plan (2017 Award)					
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£nil</td> <td>5,633</td> </tr> </tbody> </table>		Price(s)	Volume(s)	£nil	5,633
Price(s)	Volume(s)						
£nil	5,633						
d)	Aggregated information						
	- Aggregated volume	5,633					
	- Price	£nil					
e)	Date of the transaction	2020-08-12					
f)	Place of the transaction	London Stock Exchange (XLON)					
Transaction 2							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each					
	Identification code	GB0002875804					
b)	Nature of the transaction	Sale of shares to meet tax liability arising on exercise of Long-Term Incentive Plan options					
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£26.35825</td> <td>1,487</td> </tr> </tbody> </table>		Price(s)	Volume(s)	£26.35825	1,487
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£26.35825	1,487						
d)	Aggregated information						
	- Aggregated volume	1,487					
	- Price	£26.35825					
e)	Date of the transaction	2020-08-12					
f)	Place of the transaction	London Stock Exchange (XLON)					

Name of officer of issuer responsible for making notification: Sophie Kerr

Date of notification: 17 August 2020

Sponsor: UBS South Africa (Pty) Ltd