

FAMOUS BRANDS LIMITED

(Incorporated in the Republic of South Africa)

(Registration number 1969/004875/06)

Share code: FBR ISIN code: ZAE000053328

("Company" or "Famous Brands")

NO CHANGE STATEMENT AND NOTICE OF ANNUAL GENERAL MEETING

1. NO CHANGE STATEMENT

Shareholders are advised that the Company's annual financial statements and Integrated Annual Report will be available on its website at www.famousbrands.co.za from Monday, 29 June 2020, and contains no modifications to the summarised audited results, published on the Stock Exchange News Service on 26 May 2020 or the independent external auditors report in respect thereof. The annual financial statements were audited by Deloitte & Touche and their unmodified audit report, including key audit matters, is available on the Company's website.

Shareholders are further advised that the Company's summarised annual financial statements together with the notice of annual general meeting will be distributed to shareholders via email today. The notice of general meeting will also be available on the website at www.famousbrands.co.za and the Computershare Investor Centre portal for viewing by shareholders who register for Investor Centre.

2. NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the annual general meeting of shareholders will be held at 14:00 on Friday, 24 July 2020. The board of directors of the Company determined that, in terms of section 62(3)(a), as read with section 59 of the Companies Act of South Africa, the record date for the purposes of determining which shareholders of the Company are entitled to participate in and vote at the annual general meeting is Friday, 17 July 2020. Accordingly, the last day to trade Famous Brands shares in order to be recorded in the Register to be entitled to vote will be Tuesday, 14 July 2020.

3. ELECTRONIC PARTICIPATION AT THE ANNUAL GENERAL MEETING

Due to the COVID-19 global pandemic restrictions placed on public gatherings, shareholders are advised that the annual general meeting will be held in electronic format only. Accordingly, shareholders are encouraged to connect to the annual general meeting utilising the details set out in the "Electronic attendance and participation" section contained in the notice of annual general meeting which will be distributed to shareholders today.

Midrand
29 June 2020

Sponsor
The Standard Bank of South Africa Limited