

British American Tobacco p.l.c.  
 Incorporated in England and Wales  
 (Registration number: 03407696)  
 Short name: BATS  
 Share code: BTI  
 ISIN number: GB0002875804

**British American Tobacco p.l.c. (the “Company”)**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Tadeu Marroco
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Finance Director
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
<b>Transaction 1</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each
	Identification code	GB0002875804
b)	Nature of the transaction	Exercise of options under the British American Tobacco Long-Term Incentive Plan (2017 Award)

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	14,755
d)	Aggregated information		
	- Aggregated volume	14,755	
	- Price	£nil	
e)	Date of the transaction	2020-06-09	
f)	Place of the transaction	London Stock Exchange (XLON)	
<b>Transaction 2</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
	Identification code	GB0002875804	
b)	Nature of the transaction	Sale of shares to meet tax liability arising on exercise of Long-Term Incentive Plan options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£30.03	7,069
d)	Aggregated information		
	- Aggregated volume	7,069	
	- Price	£30.03	
e)	Date of the transaction	2020-06-09	
f)	Place of the transaction	London Stock Exchange (XLON)	

12 June 2020

Sponsor: UBS South Africa (Pty) Ltd