

Purple Group Limited

(Incorporated in the Republic of South Africa)

(Registration number 1998/013637/06)

Share code: PPE ISIN: ZAE000185526

("Purple Group" or "the Company")

CAUTIONARY ANNOUNCEMENT

Shareholders are advised that Capitec Bank Limited ("Capitec") and First World Trader Proprietary Limited t/a EasyEquities ("EasyEquities"), which is 70% owned by Purple Group, are in the final stages of concluding a services agreement whereby EasyEquities will launch investing services within the new Capitec Mobile Banking Application. This may have a material impact on the price of the Company's securities.

Accordingly, shareholders are advised to exercise caution when dealing in the Company's securities until a further announcement is made.

Johannesburg

29 May 2020

Company Secretary: 4 Africa Exchange Registry Proprietary Limited

Sponsor: Deloitte & Touche Sponsor Services Proprietary Limited