CLIENTELE LIMITED

Incorporated in the Republic of South Africa)

Registration Number: 2007/023806/06)

Share code: CLI ISIN: ZAE000117438

("Clientele")

DEALING IN CLIENTELE LIMITED SHARES ANNOUNCEMENT IN TERMS OF SECTION 3.63 OF THE JSE LISTINGS REQUIREMENTS

1. Name of Director: B W Reekie Clientele Company:

Executive Director Status:

Class of share: Ordinary

Date of transaction: 30 September 2019

Number of ordinary shares: 863,281 Price (cents per share): 1700.00 Total rand value: R14,675,777

Nature of transactions: Sale

Nature and extent of interest

in transaction: of Clientele shares in River Lily Investments (Pty) Ltd held by Mr B W Reekie.

Off-market indirect beneficial. Sale

2. Name of Director: I B Hume Clientele Company:

Status: Executive Director

Class of share: Ordinary

Date of transaction: 30 September 2019

Number of ordinary shares: 203,125 Price (cents per share): 1700.00 Total rand value: R3,453,125

Nature of transactions: Sale

Nature and extent of interest Off-market indirect beneficial. Sale

in transaction: of Clientele shares in River Lily Investments (Pty) Ltd held by

Mr I B Hume.

Messrs Reekie and Hume will directly and indirectly continue to hold shares in Clientele Limited following this transaction and will hold more Clientele shares than the number of shares effectively sold in these transactions.

Clearance to deal for the transactions was obtained from the chairman of the board of directors, in accordance with Rule 3.66 of the JSE Listings Requirements.

The trades were done off market.

30 September 2019

Sponsor

PricewaterhouseCoopers Corporate Finance (Pty) Ltd Registration number 1970/003711/07)