FAMOUS BRANDS LIMITED (Incorporated in the Republic of South Africa) (Registration number 1969/004875/06) Share code: FBR ISIN code: ZAE000053328 "Famous Brands" or "the Group"

RE-APPOINTMENT OF COMPANY SECRETARY

Shareholders are referred to the announcement dated 2 March 2018, in terms of which it was advised that Mr Ian Isdale would continue to hold the position of Company Secretary on an interim consultancy basis until 28 February 2019.

Shareholders are hereby advised Mr Isdale's appointment has been extended until the appointment of a new Company Secretary.

The Board of Directors of Famous Brands is satisfied that Mr Isdale has the required skills and experience to fulfil the role of Company Secretary.

Midrand 28 February 2019

Sponsor

The Standard Bank of South Africa Limited