

FAMOUS BRANDS LIMITED
(Incorporated in the Republic of South Africa)
(Registration number: 1969/004875/06)
JSE Share code: FBR ISIN code: ZAE000053328
("the Company")

DEALINGS IN SECURITIES

In compliance with paragraphs 3.63 to 3.74 of the Listings Requirements of the JSE Limited ("JSE"), stakeholders are advised of the following transactions by an associate of a director in the Company's securities.

The Company was made aware of these transactions on 17 January 2019 and immediately investigated them. After investigation it was found that notwithstanding the disciplines in place that the Company be notified of trades by the Panis Trust, due to a technical issue the Company did not receive the notification from the brokers who were responsible for the trades. The JSE has been notified of the circumstances and were made aware of this SENS announcement. The Company will engage further with the JSE on the matter.

Name of associate:	The Panis Trust
Name of director:	Mr N Halamandaris (a beneficiary of the trust)
Class of securities:	Ordinary shares
Nature of transactions:	On market disposal of shares

Date of transaction:	29 November 2018
Number of securities:	1 954
Price per security:	R 105.00
Total value:	R 205 170.00
Nature and extent of director's interest:	Indirect beneficial

Date of transaction:	30 November 2018
Number of securities:	2 332
Price per security:	R 105.00
Total value:	R 244 860.00
Nature and extent of director's interest:	Indirect beneficial

Date of transaction:	3 December 2018
Number of securities:	3 214
Price per security:	R 105.00
Total value:	R 337 470.00
Nature and extent of director's interest:	Indirect beneficial

Date of transaction:	4 December 2018
Number of securities:	4 545
Price per security:	R 105.00
Total value:	R 477 225.00
Nature and extent of director's interest:	Indirect beneficial

Midrand
28 January 2019

Sponsor
The Standard Bank of South Africa Limited