FAMOUS BRANDS LIMITED (Incorporated in the Republic of South Africa) (Registration number: 1969/004875/06) JSE Share code: FBR ISIN code: ZAE000053328 ("the Company")

DIRECTOR'S DEALINGS IN SECURITIES

In compliance with paragraphs 3.63 to 3.74 of the Listings Requirements of the JSE Limited, stakeholders are advised of the following transaction by a director in the Company's securities:

Name of director: Date of transaction: Class of securities: Nature of transaction: Number of securities: Highest price per security: Lowest price per security: Volume weighted average price per security: Total value: Nature and extent of director's interest: Clearance to deal: Yes Name of director: Date of transaction: Class of securities: Nature of transaction: Number of securities: Highest price per security: Lowest price per security: Volume weighted average price per security: Total value:

Nature and extent of director's interest: Clearance to deal:

Midrand 23 November 2018

Sponsor The Standard Bank of South Africa Limited Mr JL Halamandres 20 November 2018 Ordinary shares On market disposal of shares 10 6 14 R101.40 R101.00 R101.66917 R1 068 502.58 Direct beneficial Mr JL Halamandres 21 November 2018 Ordinary shares On market disposal of shares 39 386 R101.50 R101.00 R101.69432 R3 965 946.47

R3 965 946.47 Direct beneficial Yes