CLIENTELE LIMITED

Incorporated in the Republic of South Africa

Registration Number: 2007/023806/06

Share code: CLI ISIN: ZAE000117438

("Clientele")

DEALING IN CLIENTELE SHARES IN TERMS OF SECTION 3.63 OF THE JSE

LISTINGS REQUIREMENTS

1. Name of Director: I B Hume

Company: Clientele Limited Status: Executive Director

Class of share: Ordinary
Date of transaction: 11 May 2017
Number of ordinary shares: 10 553
Price (cents per share): 1620.00

Price (cents per share): 1620.00 Total rand value: R 170 958.60

Nature of transactions: Purchase

Nature and extent of interest Direct, beneficial.

in transaction:

2. Name of Director: I B Hume

Company: Clientele Limited Status: Executive Director

Class of share: Ordinary
Date of transaction: 15 May 2017

Number of ordinary shares: 9 197
Price (cents per share): 1610.00
Total rand value: R 148 071.70

Nature of transactions: Purchase by an Associate

Nature and extent of interest The shares were purchased by The Iain

in transaction: Hume Family Trust.

3. Name of Director: I B Hume

Company: Clientele Limited Status: Executive Director

Class of share: Ordinary
Date of transaction: 15 May 2017
Number of ordinary shares: 14 005
Price (cents per share): 1610.00

Total rand value: R 225 480.50 Nature of transactions: Purchase

Nature and extent of interest Direct, beneficial.

in transaction:

4. Name of Director: I B Hume

Company: Clientele Limited Status: Executive Director

Class of share: Ordinary

Date of transaction: 15 May 2017

Number of ordinary shares: 4 000
Price (cents per share): 1610.00
Total rand value: R 64 400.00

Nature of transactions: Purchase by an Associate
Nature and extent of interest The shares were purchased by

in transaction: Mr. M M Hume, son of Mr. I B Hume.

5. Name of Director: I B Hume

Company: Clientele Limited Status: Executive Director

Class of share: Ordinary
Date of transaction: 15 May 2017

Number of ordinary shares: 2 400
Price (cents per share): 1610.00
Total rand value: R 38 640.00

Nature of transactions: Purchase by an Associate
Nature and extent of interest The shares were purchased by

in transaction: Ms. K Hume, daughter of Mr. I B Hume.

6. Name of Director: I B Hume

Company: Clientele Limited Status: Executive Director

Class of share: Ordinary
Date of transaction: 15 May 2017

Number of ordinary shares: 3 000
Price (cents per share): 1610.00
Total rand value: R 48 300.00

Nature of transactions: Purchase by an Associate
Nature and extent of interest The shares were purchased by

in transaction: Mrs. C Hume, wife of Mr. I B Hume.

Clearance to deal was obtained by the chairman of the board of directors in accordance with Rule 3.66 of the JSE Listings Requirements.

The trades were done on-market.

16 May 2017

Sponsor

PricewaterhouseCoopers Corporate Finance (Pty) Ltd Registration number 1970/003711/07