CLIENTELE LIMITED

Incorporated in the Republic of South Africa)

Registration Number: 2007/023806/06)

Share code: CLI ISIN: ZAE000117438

("Clientele")

DEALING IN CLIENTELE LIMITED SHARES ANNOUNCEMENT IN TERMS OF SECTION 3.63 OF THE JSE LISTINGS REQUIREMENTS

1. Name of Director: G Q Routledge Company: Clientele Limited

Status: Non-Executive Director (Chairman)

Class of share: Ordinary Date of transaction: 12 May 2017 Number of ordinary shares: 25,609

Price (cents per share): 1700.00

Total rand value: R 435 353.00

Nature of transactions: Transfer of rights in associate

Nature and extent of interest Indirect beneficial, the rights were in transaction: transferred within Mr. Routledge's associate, namely Haven Sandown One (Pty) Ltd, whereby the rights of the shares from Mr. Routledge's daughter

were transferred to himself.

Clearance to deal was obtained from the managing director designated to give clearance where the chairman cannot, in accordance with Rule 3.66 of the JSE Listings Requirements.

The trade was done off-market.

15 May 2017

Sponsor

PricewaterhouseCoopers Corporate Finance (Pty) Ltd Registration number 1970/003711/07)