DENEB INVESTMENTS LIMITED

Registration number: 2013/091290/06

(Incorporated in the Republic of South Africa)

JSE share code: DNB ISIN: ZAE000197398

("Deneb" or the "Company")

DEALING IN DENEB SHARES BY AN ASSOCIATE OF A DIRECTOR

In compliance with paragraphs 3.63 to 3.74 of the JSE Listings Requirements, the following information is disclosed:

Name: S A Queen

Company of which I am a director:

Designation:

Nature of transaction:

Deneb Investments Limited
Chief Executive Officer
On-market purchase of shares

Class of shares: Ordinary

Nature of interest:

Name of associate:

Relationship of associate with director:

The Magenta Trust

Trustee and beneficiary

Date of transaction: 21 September 2016

Number of shares: 39,912
Purchase price per share: 185 cents
Total value of transaction: R73,837.20

Clearance: Clearance in respect of paragraph 3.66 of the JSE Listings Requirements was obtained.

Cape Town

22 September 2016

Sponsor

PSG Capital Proprietary Limited