CLIENTELE LIMITED

Incorporated in the Republic of South Africa

Registration Number: 2007/023806/06

Share code: CLI ISIN: ZAE000117438

("Clientele")

DEALINGS IN CLIENTELE SHARES IN TERMS OF SECTION 3.63 OF THE JSE LISTINGS REQUIREMENTS

1. Name of Director: I B Hume

Company: Clientele Limited Status: Executive Director

Class of share: Ordinary 19 April 2016 Date of transaction:

6 840 1435.00 Number of ordinary shares: Price (cents per share): Total rand value: R 98 154.00 Nature of transactions: Purchase

Nature and extent of interest Direct, beneficial

in transaction:

2. Name of Director: I B Hume

Clientele Limited Company: Status: Executive Director

Class of share: Ordinary Date of transaction:

19 April 2016 4 653 Number of ordinary shares: Price (cents per share): 1440.00 Total rand value: R 67 003.20 Nature of transactions: Purchase

Nature and extent of interest Direct, beneficial

in transaction:

3. Name of Director: I B Hume

Clientele Limited Company: Executive Director Status:

Class of share: Ordinary Date of transaction: 20 April 2016

13 482 1435.00 Number of ordinary shares: Price (cents per share): Total rand value: R 193 466.70 Nature of transactions: Purchase

Nature and extent of interest Direct, beneficial

in transaction:

Clearance to deal was obtained by the chairman of the board of directors in accordance with Rule 3.66 of the JSE Listings Requirements.

The trades were done on-market.

21 April 2016

Sponsor

PricewaterhouseCoopers Corporate Finance (Pty) Ltd Registration number 1970/003711/07