

## Liberty Holdings Limited Financial results 2014

For the year ended 31 December

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## Financial performance **indicators**

for the year ended 31 December 2014

|  | 2014     | 2013    | %<br>change |
|--|----------|---------|-------------|
| Liberty Holdings Limited   |          |         |             |
| Earnings   |          |         |             |
| Basic earnings per share (cents)   | 1 523,5  | 1 517,9 | -           |
| BEE normalised headline earnings per share (cents)                                   | 1 403,3  | 1 439,6 | (3)         |
| BEE normalised operating earnings (Rm)   | 2 586    | 2 198   | 18          |
| BEE normalised return on equity (%)  | 20,4     | 23,3    | (12)        |
| Group equity value   |          |         |             |
| BEE normalised group equity value per share (R)                                      | 139,85   | 126,08  | 11          |
| BEE normalised return on group equity value (%)                                      | 16,9     | 16,1    | 5           |
| Distributions per share (cents)  |          |         |             |
| Normal dividend  | 634      | 581     | 9           |
| Interim dividend   | 232      | 212     | 9           |
| Final dividend   | 402      | 369     | 9           |
| Total assets under management (Rbn)  | 633      | 611     | 4           |
| Long-term insurance operations   |          |         |             |
| Indexed new business (excluding contractual increases) (Rm)                          | 7 789    | 6 947   | 12          |
| Embedded value of new business (Rm)  | 941      | 839     | 12          |
| New business margin (%)  | 2,1      | 2,2     | (5)         |
| Net customer cash inflows (Rm)   | 9 870    | 6316    | 56          |
| Capital adequacy cover of Liberty Group Limited (times covered)                      | 3,07     | 2,56    | 20          |
| Asset management – STANLIB   |          |         |             |
| Assets under management (Rbn)  | 551      | 545     | 1           |
| Net cash (outflows)/inflows including money market (Rm) <sup>(1)</sup>               | (7 321)  | 15 725  | (>100)      |
| Retail and institutional net cash inflows excluding money market (Rm) <sup>(1)</sup> | 6 417    | 13 527  | (53)        |
| Money market net cash (outflows)/inflows (Rm) <sup>(1)</sup>                         | (13 738) | 2 198   | (>100)      |

(1) Excludes intergroup life funds.

#### Preparation and supervision:

This announcement on Liberty Holdings Limited's annual financial results for the year ended 31 December 2014 has been prepared and supervised by JC Hubbard (Group Chief Financial Officer) BCom CA(SA) and CG Troskie (Executive Director – Finance and Risk) BCom (Hons) CA(SA).

## Financial **review**

for the year ended 31 December 2014

# The group's second half financial performance was significantly improved on most indicators, including operating and equity value earnings. This supported a full year return on group equity value of 17%, well above our medium-term expectation of 13%.

In the group's long-term insurance operations indexed new business grew 12% to R7 789 million, supported by strong single premium investment sales. Net customer cash inflows were R11,8 billion (2013: R7,2 billion), including a R1,96 billion contribution from the recently launched Retail LISP. Corporate business customer flows were substantially positive at R3,4 billion (2013: negative R0,1 billion) due to several large investment and bulk annuity sales. New business margins improved in the second half but at 2,1% is slightly below the 2,2% achieved in 2013, largely due to changes in product mix. The insurance business continues to manage well within the long-term actuarial expense and policyholder behaviour assumptions.

LibFin Markets produced an improved result, due to the ongoing build of the credit book and a positive asset liability management contribution which benefited from low realised volatility in equity and interest rate markets.

The group's asset manager, STANLIB suffered from the negative sentiment to money market funds following the African Bank failure as well as investor trends to higher risk asset classes. This contributed to net withdrawals of R13,7 billion from the various STANLIB money market funds. Both the higher margin retail and institutional mandates however, had net inflows of R5,8 billion and R0,6 billion respectively. Assets under management across the group grew by 4% from 31 December 2013 to R633 billion.

The Shareholder Investment Portfolio (SIP) gross performance of 10,3% was close to benchmark, supported by solid contributions from local and international equity markets as well as alternative asset classes.

Group BEE normalised headline earnings of R3 968 million are 3% lower, representing an 18% growth in operating earnings and a 26% decrease in earnings from the SIP. The growth in operating earnings was achieved by strong performances from Retail SA, Liberty Corporate and LibFin Markets.

BEE normalised group equity value per share of R139,85 is R13,77 up on 31 December 2013, and reflects R6 031 million of equity value profits, or an annualised 16,9% return on opening group equity value.

Consistent management of the group's risks within the board approved risk appetite has supported the strengthening of the group's capital position with the capital adequacy ratio in the group's main long-term insurance licence, Liberty Group Limited, improving to 3,07 times (31 December 2013: 2,56 times) the regulatory minimum.

The group's positive performance reflects delivery on the strategy agreed with the board, supported by a comprehensive governance structure. Management and the board have refreshed strategy with a time horizon to 2020. Key elements of this strategy are:

- A greater focus on customer centricity with three customer facing units formed, namely Individual Arrangements, Group Arrangements and Asset Management;
- Recognising the significant changes in the regulatory environment and government's social agenda in South Africa which is likely to lead to a higher demand for products and services of group arrangements;
- Managing the core South African insurance operations within acceptable sustainable long-term assumption sets;
- Launching innovative new products to service targeted customer segments and profitably capture greater market shares;
- Optimising the balance sheet within board approved risk appetite limits;
- Accelerating the asset management strategy into increasing our alternative asset franchise offerings and capturing a greater share of flows into Africa;
- Expanding our geographical footprint into expected high growth regions of sub-Saharan Africa; and
- Maximising opportunities under the Standard Bank bancassurance agreement.

Liberty is far advanced with the preparation for the implementation of Solvency Assessment and Management (SAM), the proposed new long-term insurance solvency regime intended to come into effect on 1 January 2016, with a parallel process in 2015. Our 31 December 2014 capital calculations under the current draft SAM guidelines indicates the group is well positioned from a capital perspective. A number of other proposed regulatory changes are also facing the industry including tax, retirement and health reform, protection of information initiatives, retail distribution review and treating customers fairly.

Liberty embraces these changes that are aimed at improving the sustainability of the industry.

#### Earnings by business unit

for the year ended 31 December 2014

| Unaudited  | 2014         | 2013         | %        |
|--|--------------|--------------|----------|
|  | Rm           | Rm           | change   |
| Insurance<br>Individual arrangements<br>Group arrangements | 1 689<br>199 | 1 467<br>133 | 15<br>50 |
| Liberty Corporate  | 170          | 121          | 40       |
| Liberty Africa Insurance <sup>(1)</sup>                    | 59           | 52           | 13       |
| Liberty Health   | (30)         | (40)         | 25       |
| Balance sheet management                                   | 220          | 137          | 61       |
| LibFin Markets – credit portfolio                          | 189          | 132          | 43       |
| LibFin Markets – asset/liability matching                  | 31           | 5            | >100     |
| Asset management<br>STANLIB                                | 703          | 677          | 4        |
| South Africa   | 603          | 571          | 6        |
| Other Africa   | 59           | 62           | (5)      |
| Liberty Properties   | 41           | 44           | (7)      |
| Central overheads and sundry income                        | (225)        | (216)        | (4)      |
| <b>BEE normalised operating earnings</b>                   | 2 586        | 2 198        | 18       |
| LibFin Investments   | 1 382        | 1 878        | (26)     |
| <b>BEE normalised headline earnings</b>                    | 3 968        | 4 076        | (3)      |
| BEE preference share adjustment                            | (53)         | (62)         | 15       |
| Headline earnings  | 3 915        | 4 014        | (2)      |

<sup>(1)</sup> Liberty Africa Insurance includes long-term and short-term insurance products sold to both the retail and institutional markets. The business unit has been classified under group arrangements as the majority of premiums are derived from institutional clients.

### Financial **review**

for the year ended 31 December 2014 (continued)

#### Individual arrangements

Headline earnings from the group's South African retail operations are R1 689 million (2013: R1 467 million) reflecting an earnings increase of 15%. An increased asset base on which management fees are charged, ongoing good expense management and positive risk variances are significant contributors to the result.

The Retail LISP, which offers direct investments into a range of collective investment schemes available to retail customers through a cost-efficient platform and complements the life wrapper investment product range, attracted almost R2 billion in net new investments. The innovative Evolve investment product range continues to outperform expectations with single premium investment sales totalling R5,8 billion for the year up 64% on 2013.

Indexed new business sales (excluding the Retail LISP and contractual increases) of R6.4 billion, increased by 6% over 2013 including a 15% increase in single premium business. Recurring premium business is marginally higher by 2,5% on last year partly due to a slow down in bank lending which has impacted credit life sales under the bancassurance agreement and partly due to an increasingly demanding consumer environment. The value of new business increased by 7% to R793 million at a margin of 2,3% (2013: 2,4%) and remains within the medium-term targeted range. The risk discount rate ended at similar levels to 31 December 2013 and therefore had very little impact. The slight decrease in margin is attributable to the relative lower growth of higher margin risk products to investment products.

Net cash inflows (excluding the Retail LISP) are pleasing at R5,9 billion and were supported by higher contributions from our sales of single premium investment products offsetting the increase in average policy withdrawal values due to recent good investment returns.

The comprehensive loyalty programme "Own your life REWARDS" has grown principal membership in excess of 30 000 at 31 December 2014.

#### **Group arrangements**

#### Liberty Corporate

Improved headline earnings of R170 million (up 40%) are mainly a function of higher asset based management fees and cost control. This is despite absorbing R72 million new business strain relating to the substantial new business volumes written. The continued innovation in Liability Driven Investment Solutions products has been well received in the market and has resulted in attracting a number of large investment and bulk annuity mandates.

Indexed new business has consequently grown by 51% to R1 195 million and contributed a value of new business of R121 million at a margin of 1,1%.

Whilst acknowledging the volatility of investment mandates in reflecting cash flows, management is very encouraged by net customer cash inflows of R3 438 million which are positive for the first time since 2007.

#### Liberty Africa Insurance

East and Southern Africa (excluding South Africa) insurance businesses contributed R59 million (2013: R52 million) to Liberty's headline earnings for the year. The long-term insurance operations have performed to expectation and the short-term business had a better second half. Net claims loss ratios (after re-insurance) have been consistent with last year in the short-term insurance business. Long-term insurance new business has been impacted by lower bancassurance sales in Botswana leading to a decrease in overall margin to 6,5%.

The group continues to evaluate business opportunities throughout the sub-Saharan African region and has reserved capital resources to take advantage of investment opportunities as they arise.

#### Liberty Health

Liberty's share of Liberty Health's headline loss for the year is R30 million (2013: R40 million loss). With effect from 1 August 2014, Liberty acquired the remaining non-controlling shareholder equity interests in Liberty Health (equity and loan claims) for R133 million. Liberty Health is now a 100% held subsidiary allowing for greater flexibility in executing strategy.

#### **Balance sheet management**

## Asset liability management and credit portfolio (LibFin Markets)

LibFin Markets contributed R220 million to headline earnings (2013: R137 million).

The Credit Portfolio, a diversified portfolio of government, state owned enterprise and corporate securities backing the guaranteed investment product set, contributed R189 million (2013: R132 million) in line with the growth of the portfolio and through diversification away from less efficient legacy assets.

The asset liability management earnings, the result of managing market risk arising from the guaranteed investment product set, was R31 million for the year (2013: R5 million) benefiting from low realised volatility in equity and interest rate markets during 2014.

LibFin assets under management at 31 December 2014 was R45 billion (2013: R36 billion).

#### Shareholder Investment Portfolio (SIP) (LibFin Investments)

LibFin Investments manages the SIP which comprises the group's investment market exposure to the 90:10 book of business and the assets backing capital in the insurance operations. The portfolio which is managed under a low risk balanced mandate produced a gross return of 10,3% (2013: 14,6%) which was marginally behind benchmark for the year.

This portfolio is managed on a long term basis and in the context of the outperformance during 2013, remains significantly ahead of the past three years' cumulative benchmarks. The return has followed the favourable performance of local and international equity markets, a relatively stable interest rate environment during the period as well as the benefit of tactical asset allocations to infrastructure assets.

The portfolio contributed R1 382 million (2013: R1 878 million) to the group's headline earnings broadly in line with decreased market returns partially offset by the growth in the average asset base invested.

#### Asset management

#### **STANLIB**

STANLIB's headline earnings of R662 million are 5% higher compared to the equivalent period in 2013. Net cash outflows (excluding inter group) of R7,3 billion compare to the inflows of R15,7 billion in 2013. The outflows comprise net withdrawals of R13,7 billion from the various STANLIB money market funds and net inflows of R6,4 billion into higher margin retail and institutional mandates. The substantial outflows in the second half, associated costs and reduced fee income arising from the African Bank failure and the decision to cease initial fees has resulted in lower earnings growth in South Africa. The recent investments in building alternative asset class capabilities are attracting significant investor interest.

Total assets under management increased slightly to R551 billion at 31 December 2014 (2013: R545 billion) reflecting the impacts of negative net cash flows both from external and intergroup mandates.

STANLIB's unit trusts recently received four Raging Bull awards. The five year performance of over 60% of the STANLIB surveyed institutional and core retail funds are in the first or second quartiles.

#### Liberty Properties

Liberty Properties, which comprises property management and development, has contributed R41 million (2013: R44 million) to headline earnings, reflecting lower development fee income, the reduced portfolio size and one off restructure costs. As part of the rebalancing of the unlisted property portfolio, several wholly owned hotels valued at R1,1 billion were sold in April 2014 to The Cullinan Hotel (Pty) Limited, a 40% associate company of the group.

#### Bancassurance

The commercial bancassurance joint venture relationship with Standard Bank, which is applicable across the group's asset management and insurance operations, continues to make a considerable contribution to new business volumes and earnings. The value of new business derived from Liberty insurance products (excluding credit life) for the year from bancassurance channels are over 30% higher than 2013. STANLIB received a 4% growth in net asset management fees related to assets acquired through the Standard Bank distribution channel.

The total SA covered business embedded value of in-force contracts sold under the agreement attributable to Liberty at 31 December 2014 increased to R1,5 billion (2013: R1,3 billion).

#### **Tax legislation**

The 2014 Taxation Laws Amendment Act, which corrected the applicable legislation in regard to long-term insurers' expense relief formulas (with retrospective effect), was signed into law in early 2015. All the applicable group's liabilities at 31 December 2014 have been modelled using this legislation.

#### **Capital adequacy cover**

The capital adequacy cover of Liberty Group Limited strengthened to 3,07 times the statutory requirement (2013: 2,56 times). All the other group subsidiary life licences remain well capitalised.

Capital adequacy requirements in South Africa are set at the higher of the "termination" (TCAR) basis or "ordinary" (OCAR) basis. Both 2014 and 2013 reflect the higher amount as OCAR.

#### Dividends

#### 2014 final dividend

In line with the group's dividend policy, the board has approved and declared a gross final dividend of 402 cents per ordinary share. The final dividend will be payable out of income reserves and payable to all ordinary shareholders recorded in the books of Liberty Holdings Limited at the close of business on Friday, 10 April 2015.

The dividend of 402 cents per ordinary share will be subject to a local dividend tax rate of 15% which will result in a net final dividend, to those shareholders who are not exempt from paying dividend tax, of 341,7 cents per ordinary share. Liberty Holdings Limited's income tax number is 9050/191/71/8. The number of ordinary shares in issue in the company's share capital at the date of declaration is 286 202 373.

The important dates pertaining to the dividend are as follows:

| Last date to trade <i>cum</i> dividend on the JSE | Wednesday, 1 April 2015 |
|---|-------------------------|
| First trading day ex dividend on the JSE          | Thursday, 2 April 2015  |
| Record date                                       | Friday, 10 April 2015   |
| Payment date                                      | Monday, 13 April 2015   |

### Financial **review**

for the year ended 31 December 2014 (continued)

Share certificates may not be dematerialised or rematerialised between Thursday, 2 April 2015 and Friday, 10 April 2015, both days inclusive. Where applicable, in terms of instructions received by the company from certificated shareholders, the payment of the dividend will be made electronically to shareholders' bank accounts on payment date.

In the absence of specific mandates, cheques will be posted to shareholders. Shareholders who have dematerialised their shares will have their accounts with their CSDP or broker credited on Monday, 13 April 2015.

#### Prospects

Our established track record of exceeding our targeted return on group equity value gives us confidence that we can continue to sustainably grow the business.

Our strategic direction positions us well to adapt to the changing consumer and regulatory environment.

**Thabo Dloti** *Chief Executive*  **Jacko Maree** *Chairman* 

25 February 2015



www.libertyholdings.co.za

#### **Liberty Holdings Limited**

Incorporated in the Republic of South Africa (Registration number: 1968/002095/06) JSE code: LBH ISIN code: ZAE0000127148 Telephone +27 11 408 3911

#### **Transfer Secretaries**

Computershare Investor Services (Pty) Limited (Registration number: 2004/003647/07) Ground Floor, 70 Marshall Street, Johannesburg 2001 PO Box 61051, Marshalltown 2107 Telephone +27 11 370 5000

#### Sponsor



A subsidiary of Bank of America Corporation

These results are available at www.libertyholdings.co.za

## Accounting **policies**

The 2014 summary consolidated annual financial statements of Liberty Holdings Limited have been prepared in accordance with and containing information required by:

- International Financial Reporting Standards (IFRS) including IAS 34 Interim Financial Reporting (with the exception of disclosures required under IAS 34 16A (j) relating to fair value measurement, which are not required by the JSE Listing Requirements);
- the SAICA Financial Reporting Guides as issued by the Accounting Practices Committee;
- Financial Reporting Pronouncements as issued by the Financial Reporting Standards Council;

- the Listings Requirements of the JSE Limited; and
- the South African Companies Act No. 71 of 2008.

The financial statements have been prepared in compliance with IFRS and interpretations for year ends commencing on or after 1 January 2014. The accounting policies are consistent with those adopted in the previous year except for the mandatory adoption of minor amendments to IFRS, which are effective for years commencing 1 January 2014. These changes have not resulted in any material impacts to the group's 2014 reported results, comparative periods or disclosures.

## Auditor statement

PricewaterhouseCoopers Inc. (PwC) have audited the consolidated annual financial statements of Liberty Holdings Limited from which the summary consolidated financial results have been extracted. These summary consolidated financial results comprise the summary consolidated statement of financial position at 31 December 2014, the summary consolidated statements of comprehensive income, changes in equity and cash flows for the year then ended and selected explanatory notes. These statements and related notes are marked as 'audited'.

The financial results contained in this announcement have been prepared in accordance with the requirements of the JSE Limited Listings Requirements for preliminary reports, and the requirements of the Companies Act applicable to summary financial statements. The Listings Requirements require preliminary reports to be prepared in accordance with the framework concepts and the measurement and recognition requirements of International Financial Reporting Standards (IFRS), SAICA Financial Reporting Guides as issued by the Accounting Practices Committee and Financial Pronouncements as issued by the Financial Reporting Standards Council and also, as a minimum, to contain the information required by IAS 34 Interim Financial Reporting. The accounting policies applied in the preparation of the consolidated annual financial statements, from which the summary consolidated financial results were extracted, are in terms of IFRS and are consistent with the accounting policies applied in the preparation of the previous consolidated annual financial statements. This announcement does not include the information required pursuant to paragraph 16A (j) of IAS 34. The full IAS 34 compliant summary consolidated financial results announcement is available on the company's website and at the company's registered office.

The auditors have expressed an unmodified audit opinion on the consolidated annual financial statements. PwC have also issued an unmodified assurance opinion on Liberty Holdings Limited's group equity value report, which has also been marked as 'audited' in this financial results announcement.

Shareholders are advised that in order to obtain a full understanding of the nature of the auditors' engagement, they should obtain a copy of the auditors' reports together with the accompanying financial information which is available upon request from Liberty Holdings Limited's registered office.

## Directors' responsibility

The summary group financial statements included in this announcement are the full responsibility of the directors. The directors confirm that the financial information has been correctly extracted from the underlying audited consolidated group annual financial statements which are available for inspection at the company's registered office on request.

### Definitions

#### BEE normalised: headline earnings per share, return on equity, group equity value per share and return on group equity value

These measures reflect the economic reality of the Black Economic Empowerment (BEE) transaction as opposed to the required technical accounting treatment that reflects the BEE transaction as a share buy-back. Dividends received on the group's BEE preference shares (which are recognised as an asset for this purpose) are included in income. Shares in issue relating to the transaction are reinstated.

#### Capital adequacy requirement (CAR)

The capital adequacy requirement is the minimum amount by which the Financial Services Board requires an insurer's assets to exceed its liabilities. The assets, liabilities and CAR must be calculated using a method which meets the Financial Services Board's requirements. Capital adequacy cover refers to the amount of capital the insurer has as a multiple of the minimum requirement.

#### "Liberty" or "group"

Represents the collective of Liberty Holdings Limited and its subsidiaries.

#### Long-term insurance operations – Indexed new business

This is a measure of new business which is calculated as the sum of twelve months' premiums on new recurring premium policies and one tenth of single premium sales.

#### Long-term insurance operations - Value of new business and margin

The present value, at point of sale, of the projected stream of after tax profits for new business issued, net of the cost of required capital. The present value is calculated using a risk adjusted discount rate. Margin is calculated using the value of new business divided by the present value of future modelled premiums.

#### Short-term insurance operations - Claims loss ratio

This is a measure of underwriting risk and is measured as a ratio of claims incurred divided by the net premiums earned.

#### FCTR

Foreign Currency Translation Reserve.

#### **Development costs**

Represents project costs incurred on developing or enhancing future revenue opportunities.

## Consolidated statement of **financial position**

as at 31 December 2014

| Audited  | 2014<br>Rm   | 2013<br>Rm  |
|--|--|---|
| Assets<br>Equipment and owner-occupied properties under development<br>Owner-occupied properties<br>Investment properties<br>Intangible assets   | 975<br>1 464<br>27 022<br>368  | 1 114<br>1 410<br>27 299<br>475                                       |
| Defined benefit pension fund employer surplus<br>Deferred acquisition costs<br>Interests in joint ventures<br>Reinsurance assets   | 277<br>590<br>1 558  | 210<br>527<br>404<br>1 609  |
| Long-term insurance<br>Short-term insurance  | 1 302<br>256   | 1 161<br>448  |
| Operating leases – accrued income<br>Pledged assets measured at fair value through profit or loss<br>Assets held for trading and for hedging<br>Interests in associates – measured at fair value through profit or loss<br>Financial investments<br>Deferred taxation<br>Prepayments, insurance and other receivables<br>Cash and cash equivalents | 1 261<br>6 991<br>7 777<br>16 497<br>292 844<br>455<br>3 668<br>13 985 | 1 315<br>1 348<br>6 387<br>15 361<br>279 043<br>354<br>3 913<br>9 870 |
| Total assets   | 375 732  | 350 639   |
| Liabilities<br>Long-term policyholder liabilities<br>Insurance contracts   | 287 516  | 263 944<br>180 742  |
| Investment contracts with discretionary participation features<br>Financial liabilities under investment contracts   | 10 177<br>81 983   | 9 056<br>74 146   |
| Short-term insurance liabilities<br>Financial liabilities at amortised cost<br>Third party financial liabilities arising on consolidation of mutual funds<br>Employee benefits<br>Deferred revenue<br>Deferred taxation<br>Deemed disposal taxation liability<br>Provisions  | 683<br>3 575<br>34 501<br>1 371<br>216<br>4 131<br>268<br>173          | 846<br>3 167<br>39 983<br>1 344<br>194<br>3 586<br>544<br>195         |
| Derivative liabilities<br>Insurance and other payables<br>Current taxation   | 5 148<br>14 251<br>265   | 4 860<br>9 716<br>904   |
| Total liabilities  | 352 098  | 329 283   |
| <b>Equity</b><br>Ordinary shareholders' interests  | 19 487   | 17 654  |
| Share capital<br>Share premium<br>Retained surplus<br>Other reserves   | 26<br>5 755<br>14 599<br>(893)   | 26<br>5 985<br>12 454<br>(811)  |
| Non-controlling interests  | 4 147  | 3 702   |
| Total equity   | 23 634   | 21 356  |
| Total equity and liabilities   | 375 732  | 350 639   |

## Consolidated statement of **comprehensive income**

for the year ended 31 December 2014

| Audited  | 2014<br>Rm          | 2013<br>Rm          |
|--|---------------------|---------------------|
| Revenue  | 42 139              | 35 782              |
| Insurance premiums<br>Reinsurance premiums   | (1 415)             | (1 3 1 6)           |
| Net insurance premiums   | 40 724              | 34 466              |
| Service fee income from investment contracts   | 916                 | 900                 |
| Investment income  | 15 796              | 13 220              |
| Hotel operations sales   | 673                 | 809                 |
| Investment gains   | 19 274              | 33 554              |
| Fee revenue and reinsurance commission   | 2 322               | 2 324               |
| Total revenue  | 79 705              | 85 273              |
| Claims and policyholder benefits under insurance contracts                                 | (32 629)<br>898     | (25 904)<br>1 357   |
| Insurance claims recovered from reinsurers<br>Change in long-term policyholder liabilities | (15 469)            | (20 698)            |
|  |                     |                     |
| Insurance contracts<br>Investment contracts with discretionary participation features      | (14 559)<br>(1 050) | (15 937)<br>(4 941) |
| Applicable to reinsurers   | 140                 | 180                 |
| Fair value adjustment to policyholder liabilities under investment contracts               | (7 473)             | (10 135)            |
| Fair value adjustment on third party mutual fund interests                                 | (3 585)             | (7 832)             |
| Acquisition costs  | (4 579)             | (4 2 3 3)           |
| General marketing and administration expenses  | (9 376)             | (9079)              |
| Finance costs  | (407)               | (327)               |
| Profit share allocations under bancassurance and other agreements                          | (876)               | (984)               |
| Profit before taxation   | 6 209               | 7 438               |
| Taxation <sup>(2)</sup>  | (1 926)             | (2 968)             |
| Total earnings<br>Other comprehensive income   | 4 283<br>(47)       | 4 470<br>88         |
| Items that may be reclassified subsequently to profit or loss                              | (52)                | 56                  |
| Net change in fair value on cash flow hedges   | (129)               | (183)               |
| Income and capital gains tax relating to net change in fair value on cash flow hedges      | 36                  | 53                  |
| Foreign currency translation   | 41                  | 186                 |
| Items that may not be reclassified subsequently to profit or loss                          | 5                   | 32                  |
| Owner-occupied properties – fair value adjustment  | 22                  | 28                  |
| Income and capital gains tax relating to owner-occupied properties fair value adjustment   | (25)                | (10)                |
| Change in long-term policyholder insurance liabilities (application of shadow accounting)  | (12)                | (22)                |
| Actuarial (losses)/gains on post-retirement medical aid liability                          | (16)                | 24                  |
| Income tax relating to post-retirement medical aid liability                               | 4                   | (7)                 |
| Net adjustments to defined benefit pension fund <sup>(1)</sup>                             | 62                  | 26                  |
| Income tax relating to defined benefit pension fund  | (30)                | (7)                 |
| Total comprehensive income   | 4 2 3 6             | 4 558               |
| Total earnings attributable to:  |                     |                     |
| Ordinary shareholders' interests   | 3 917               | 3 908               |
| Non-controlling interests  | 366                 | 562                 |
|  | 4 283               | 4 470               |
| Total comprehensive income attributable to:  |                     | 2 2 2 2             |
| Ordinary shareholders' interests   | 3 864               | 3 936               |
| Non-controlling interests  | 372                 | 622                 |
|  | 4 2 3 6             | 4 558               |
| Basic and fully diluted earnings per share   | Cents               | Cents               |
| Basic earnings per share   | 1 523,5             | 1 517,9             |
| Fully diluted basic earnings per share   | 1 392,4             | 1 393,4             |

<sup>(1)</sup> Net adjustments to defined benefit pension fund include actuarial gains or losses, return on plan assets, reduced by the interest on the net defined benefit asset and the effect of the application of the asset ceiling.

(2) IFRS requires both policyholder and shareholder taxation to be reported in the taxation line. This therefore distorts the effective tax charge relative to profit before taxation.

10 Liberty Holdings Limited Financial results for the year ended 31 December 2014

## Headline earnings **and earnings per share**

for the year ended 31 December 2014

| Audited  | 2014<br>Rm                    | 2013<br>Rm                    |
|--|-------------------------------|-------------------------------|
| <b>Reconciliation of total earnings to headline earnings attributable to equity holders</b><br>Total earnings attributable to equity holders<br>Preference share dividend                | 3 917<br>(2)                  | 3 908<br>(2)                  |
| Basic earnings attributable to ordinary shareholders<br>Derecognition and impairment of intangible assets<br>FCTR recycled through profit or loss  | 3 915                         | 3 906<br>126<br>(18)          |
| Headline earnings attributable to ordinary shareholders<br>Net income earned on BEE preference shares  | 3 915<br>53                   | 4 014<br>62                   |
| BEE normalised headline earnings attributable to ordinary shareholders   | 3 968                         | 4 076                         |
| Weighted average number of shares in issue ('000)<br>BEE normalised weighted average number of shares in issue ('000)<br>Fully diluted weighted average number of shares in issue ('000) | 256 975<br>282 771<br>281 165 | 257 334<br>283 130<br>280 329 |
| Earnings per share   | Cents                         | Cents                         |
| <b>Total earnings attributable to ordinary shareholders</b><br>Basic<br>Headline<br>BEE normalised headline  | 1 523,5<br>1 523,5<br>1 403,3 | 1 517,9<br>1 559,8<br>1 439,6 |
| <b>Fully diluted earnings attributable to ordinary shareholders</b><br>Basic<br>Headline   | 1 392,4<br>1 392,4            | 1 393,4<br>1 431,9            |

## Summary statement of **changes in shareholders' funds**

for the year ended 31 December 2014

| Audited  | 2014<br>Rm | 2013<br>Rm |
|--|------------|------------|
| Balance of ordinary shareholders' interests at 1 January | 17 654     | 15 410     |
| Ordinary dividends                                       | (1719)     | (1 566)    |
| Special dividend   |            | (371)      |
| Total comprehensive income                               | 3 864      | 3 936      |
| Share buy-backs net of share subscriptions               | (355)      | (15)       |
| Black Economic Empowerment transaction                   | 153        | 171        |
| Share-based payments                                     | 133        | 109        |
| Preference dividends                                     | (2)        | (2)        |
| Transactions between owners                              | (230)      |            |
| Common control transaction                               | (11)       |            |
| FCTR recycled through profit or loss                     |            | (18)       |
| Ordinary shareholders' interests                         | 19 487     | 17 654     |
| Balance of non-controlling interests at 1 January        | 3 702      | 3 101      |
| Total comprehensive income                               | 372        | 622        |
| Unincorporated property partnerships net distributions   | (79)       | (6)        |
| Non-controlling share of subsidiary dividend             | (38)       | (17)       |
| FCTR recycled through profit or loss                     |            | 2          |
| Transactions between owners                              | 190        |            |
| Non-controlling interests                                | 4 147      | 3 702      |
| Total equity   | 23 634     | 21 356     |

## Summary statement of **cash flows**

for the year ended 31 December 2014

|   | 2014    | 2013     |
|---|---------|----------|
| Audited   | Rm      | Rm       |
| Operating activities  | 5 832   | 8 196    |
| Investing activities  | (1 928) | (10 014) |
| Financing activities  | 179     | 1 157    |
| Net increase/(decrease) in cash and cash equivalents            | 4 083   | (661)    |
| Cash and cash equivalents at the beginning of the year          | 9 870   | 10 418   |
| Cash and cash equivalents acquired through business acquisition | 5       |          |
| Foreign currency translation                                    | 27      | 113      |
| Cash and cash equivalents at the end of the year                | 13 985  | 9 870    |

## Summary segment information for the year ended 31 December 2014

| The audited segment results for the | year ended 31 December 2014 are as follows: |
|-------------------------------------|---|
| The dualice segment results for the |   |

| Rm   |                  | insurance<br>Corporate |             | Asset<br>manage-<br>ment | Health<br>services | Other            | Total                | Reporting<br>adjust-<br>ments <sup>(1)</sup> | IFRS<br>reported      |
|--|------------------|------------------------|-------------|--------------------------|--------------------|------------------|----------------------|--|-----------------------|
| Total revenue  | 62 914           | 20 407                 | 1 193       | 3 067                    | 317                | 1 957            | 89 855               | (10 150)                                     | 79 705                |
| Profit/(loss) before taxation<br>Taxation  | 3 944<br>(1 713) | 405<br>(102)           | 107<br>(28) | 944<br>(230)             | (73)<br>22         | 587<br>125       | 5 914<br>(1 926)     | 295  | 6 209<br>(1 926)      |
| Total earnings/(loss)<br>Other comprehensive<br>(loss)/income  | 2 231<br>(95)    | 303<br>(3)             | 79<br>9     | 714<br>10                | (51)               | 712<br>32        | 3 988<br>(47)        | 295  | 4 283<br>(47)         |
| Total comprehensive<br>income/(loss)<br>Attributable to:<br>Non-controlling interests  | 2 136<br>(39)    | 300<br>(23)            | 88<br>(39)  | 724<br>(8)               | (51)<br>14         | 744<br>18        | 3 941<br>(77)        | 295<br>(295)                                 | 4 236<br>(372)        |
| Equity holders   | 2 097            | 277                    | 49          | 716                      | (37)               | 762              | 3 864                |  | 3 864                 |
| Reconciliation of total<br>earnings/(loss) to headline<br>earnings/(loss) attributable<br>to equity holders<br>Total earnings/(loss)<br>Attributable (to)/from<br>non-controlling interests<br>Preference share dividend | 2 231<br>(37)    | 303<br>(23)            | 79<br>(35)  | 714<br>(8)               | (51)<br>14         | 712<br>18<br>(2) | 3 988<br>(71)<br>(2) | 295<br>(295)                                 | 4 283<br>(366)<br>(2) |
| Headline earnings/(loss)<br>Net income earned on BEE<br>preference shares  | 2 194            | 280                    | 44          | 706                      | (37)               | 728<br>53        | 3 915<br>53          |  | 3 915<br>53           |
| BEE normalised headline<br>earnings/(loss)   | 2 194            | 280                    | 44          | 706                      | (37)               | 781              | 3 968                |  | 3 968                 |

<sup>(1)</sup> Reporting adjustments include the consolidation of unincorporated property partnerships, the consolidation of third party mutual fund liabilities, the classification of long-term insurance into defined IFRS 'investment' and 'insurance' products, the application of shadow accounting for the change in long-term policyholder insurance liabilities and the elimination of intergroup transactions.

## Summary segment information

for the year ended 31 December 2014 (continued)

The audited segment results for the year ended 31 December 2013 are as follows:

| Rm  | Long-term<br>Retail | insurance<br>Corporate | Short-<br>term<br>insurance | Asset<br>manage-<br>ment | Health<br>services | Other            | Total                     | Reporting<br>adjust-<br>ments <sup>(1)</sup> | IFRS<br>reported            |
|---|---------------------|------------------------|-----------------------------|--------------------------|--------------------|------------------|---------------------------|--|-----------------------------|
| Total revenue   | 66 124              | 17 319                 | 1 076                       | 3 064                    | 288                | 1 817            | 89 688                    | (4 415)                                      | 85 273                      |
| Profit/(loss) before taxation<br>Taxation   | 5 161<br>(2 585)    | 298<br>(78)            | 116<br>(51)                 | 926<br>(258)             | (274)<br>46        | 653<br>(42)      | 6 880<br>(2 968)          | 558  | 7 438<br>(2 968)            |
| Total earnings/(loss)<br>Other comprehensive<br>(loss)/income   | 2 576<br>(44)       | 220<br>2               | 65<br>57                    | 668<br>28                | (228)              | 611<br>45        | 3 912<br>88               | 558  | 4 470<br>88                 |
| Total comprehensive<br>income/(loss)<br>Attributable to:<br>Non-controlling interests   | 2 532<br>(46)       | 222<br>(17)            | 122<br>(52)                 | 696<br>(9)               | (228)              | 656              | 4 000                     | 558<br>(558)                                 | 4 558<br>(622)              |
| Equity holders  | 2 486               | 205                    | 70                          | 687                      | (171)              | 659              | 3 936                     | (338)  | 3 936                       |
| Reconciliation of total<br>earnings/(loss) to headline<br>earnings/(loss) attributable<br>to equity holders<br>Total earnings/(loss)                        | 2 576               | 220                    | 65                          | 668                      | (228)              | 611              | 3 912                     | 558  | 4 470                       |
| Attributable (to)/from<br>non-controlling interests<br>Preference share dividend<br>Intangible assets impairment<br>FCTR recycled through<br>profit or loss | (14)<br>27          | (17)                   | (25)                        | (8)                      | 57<br>99<br>6      | 3<br>(2)<br>(24) | (4)<br>(2)<br>126<br>(18) | (558)  | (562)<br>(2)<br>126<br>(18) |
| Headline earnings/(loss)<br>Net income earned on BEE<br>preference shares   | 2 589               | 203                    | 40                          | 660                      | (66)               | 588<br>62        | 4 014<br>62               |  | 4 014<br>62                 |
| BEE normalised headline<br>earnings/(loss)  | 2 589               | 203                    | 40                          | 660                      | (66)               | 650              | 4 076                     |  | 4 076                       |

<sup>(1)</sup> Reporting adjustments include the consolidation of unincorporated property partnerships, the consolidation of third party mutual fund liabilities, the classification of long-term insurance into defined IFRS 'investment' and 'insurance' products, the application of shadow accounting for the change in long-term policyholder insurance liabilities and the elimination of intergroup transactions.

## Group equity value report

as at 31 December 2014

#### 1. Introduction

Liberty presents a "group equity value" report to reflect the combined value of the various components of Liberty's businesses.

Section 2 below describes the valuation bases used for each reported component. It should be noted the group equity value is presented to provide additional information to shareholders to assess performance of the group. The total equity value is not intended to be a fair value calculation of the group but should provide indicative information of the inherent value of the component parts.

#### 2. Component parts of the group equity value and valuation techniques used

Group equity value has been calculated as the sum of the following component parts:

#### 2.1 South African covered business:

The wholly owned subsidiary, Liberty Group Limited, comprises the South African long-term insurance entities and related asset holding entities. The embedded value methodology in terms of Actuarial Practice Note 107 issued by the Actuarial Society of South Africa continues to be used to derive the value of this business cluster described as "South African covered business". The embedded value report of the South African covered business has been reviewed by the group's statutory actuary. The full embedded value report is included in the supplementary information section.

#### 2.2 Other businesses:

| STANLIB                  | Valued using a 10 times (2013: 10 times) multiple of estimated sustainable earnings.   |
|--------------------------|--|
| Liberty Properties       | Valued using a 10 times (2013: 10 times) multiple of estimated sustainable earnings.   |
| Liberty Health           | As Liberty Health has yet to establish a history to support a sustainable earnings calculation, adjusted IFRS net asset value is applied.  |
| Liberty Africa Insurance | Liberty Africa Insurance is an emerging cluster of both long and short-term insurance businesses located<br>in various African countries outside of South Africa. A combination of valuation techniques including<br>embedded value, discounted cash flow and earnings multiples have been applied to value these<br>businesses. The combined value of this cluster is not material relative to the other components of group<br>equity value and therefore a detailed analysis of this valuation has not been presented. At 31 December<br>2014 and 2013 the combined valuations approximated the group's IFRS net asset value. Therefore the<br>IFRS net asset value was used. |
| LibFin Credit            | LibFin originates appropriate illiquid assets that provide acceptable illiquidity premiums. The value of this origination is reflected at a 10 times (2013: 10 times) multiple of estimated sustainable earnings adjusting for related expenses and prudential margin.   |
| Liberty Holdings         | The net market value of assets and liabilities held by the Liberty Holdings Limited company excluding investments in any subsidiaries which are valued separately.   |

#### 2.3 Other adjustments:

These comprise the fair value of share rights allocated to staff not employed by the South African covered businesses, adjusting certain deferred tax assets to current values and allowance for certain shareholder recurring costs incurred in Liberty Holdings Limited capitalised at a multiple of 9 times (2013: 9 times).

## Group equity value report

as at 31 December 2014 (continued)

#### 3. BEE normalised group equity value

3.1 Analysis of BEE normalised group equity value

| Audited<br>Rm  | SA<br>covered<br>business             | Other<br>busi-<br>nesses | Group<br>funds<br>invested      | Adjust-<br>ments    | Net<br>worth                    | Value of<br>in-force:<br>SA<br>covered<br>business | Total                                      |
|--|---------------------------------------|--------------------------|---------------------------------|---------------------|---------------------------------|--|--|
| SA insurance operations  | 10 958                                |                          | 10 958                          | (5 508)             | 5 450                           | 22 941   | 28 391                                     |
| Individual arrangements<br>Group arrangements  |                                       |                          |                                 |                     |                                 | 20 927<br>2 014                                    |  |
| Value of in-force acquired<br>Working capital and other assets   | 74<br>6 183                           |                          | 74<br>6 183                     | (74)<br>(466)       | 5 717                           |  | 5 717                                      |
| South African insurance operations<br>Other group businesses:<br>STANLIB   | 17 215                                | 649                      | 17 215<br>649                   | (6 048)<br>5 751    | 11 167<br>6 400                 | 22 941   | 34 108<br>6 400                            |
| South Africa<br>Other Africa   |                                       | 444 205                  | 444<br>205                      | 5 356<br>395        | 5 800<br>600                    |  | 5 800<br>600                               |
| Liberty Properties<br>Liberty Health<br>Liberty Africa Insurance<br>LibFin Credit<br>Liberty Holdings<br>Cost of required capital  |                                       | 45<br>342<br>586<br>650  | 45<br>342<br>586<br>650         | 280<br>900<br>(100) | 325<br>342<br>586<br>900<br>550 | (1 456)  | 325<br>342<br>586<br>900<br>550<br>(1 456) |
| Net equity as reported under IFRS<br>BEE preference funding<br>Allowance for future shareholders costs<br>Allowance for employee share rights  | 17 215 <sup>(1)</sup><br>807<br>(136) | 2 272<br>(356)<br>(94)   | 19 487<br>807<br>(356)<br>(230) | 783                 | 20 270<br>807<br>(356)<br>(230) | 21 485<br>(1 952)                                  | 41 755<br>807<br>(2 308)<br>(230)          |
| BEE normalised equity value  | 17 886                                | 1 822                    | 19 708                          | 783                 | 20 491                          | 19 533   | 40 024                                     |
| Summary of adjustments:<br>Negative rand reserves<br>Deferred acquisition costs<br>Deferred revenue liability<br>Frank Financial Services allowance for  | (5 508)<br>(573)<br>207               |                          | (5 508)<br>(573)<br>207         |                     |                                 |  |  |
| future expenses<br>Carrying value of in-force business acquired<br>Fair value adjustment of non SA covered   | (100)<br>(74)                         |                          | (100)<br>(74)                   |                     |                                 |  |  |
| business<br>Impact of discounting on deferred tax asset  |                                       | 6 931<br>(100)           | 6 931<br>(100)                  |                     |                                 |  |  |
|  | (6 048)                               | 6831                     | 783                             |                     |                                 |  |  |
| <ul> <li><sup>(1)</sup> Reconciliation to SA covered business net worth<br/>as per analysis in supplementary information</li> <li>Net equity of SA covered business as reported under IFRS</li> <li>Adjustments as above</li> <li>Allowance for employee share options/rights</li> <li>BEE preference share funding</li> </ul> | 17 215<br>(6 048)<br>(136)<br>807     |                          |                                 |                     |                                 |  |  |
| Net worth as reported in supplementary information   | 11 838                                |                          |                                 |                     |                                 |  |  |

#### 3. BEE normalised group equity value (continued)

3.1 Analysis of BEE normalised group equity value (continued)

| 3.1 Analysis of BEE normalised group ed   | SA                              | Other          | Group                   |                |                        | Value of<br>in-force:<br>SA |                          |
|---|---------------------------------|----------------|-------------------------|----------------|------------------------|-----------------------------|--------------------------|
| 2013<br>Data  | covered                         | busi-          | funds                   | Adjust-        | Net                    | covered                     | Tabal                    |
| Rm  | business                        | nesses         | invested                | ments          | worth                  | business                    | Total                    |
| SA insurance operations   | 10 775                          |                | 10 775                  | (5 350)        | 5 425                  | 21 637                      | 27 062                   |
| Individual arrangements<br>Group arrangements   |                                 |                |                         |                |                        | 19 830<br>1 807             |                          |
| Value of in-force acquired<br>Working capital and other assets  | 150<br>4 145                    |                | 150<br>4 145            | (150)<br>(381) | 3 764                  |                             | 3 764                    |
| South African insurance operations<br>Other group businesses:   | 15 070                          | 570            | 15 070                  | (5 881)        | 9 189                  | 21 637                      | 30 826                   |
| STANLIB   |                                 | 570            | 570                     | 5 080          | 5 650                  |                             | 5 650                    |
| South Africa<br>Other Africa  |                                 | 396<br>174     | 396<br>174              | 4 854<br>226   | 5 250<br>400           |                             | 5 250<br>400             |
| Liberty Properties<br>Liberty Health (including Total Health Trust)   |                                 | 50<br>87       | 50<br>87<br>488         | 350<br>(87)    | 400<br>488             |                             | 400<br>488               |
| Liberty Africa Insurance<br>LibFin Credit   |                                 | 488            | 400                     | 650            | 488<br>650             |                             | 488<br>650               |
| Liberty Holdings<br>Cost of required capital  |                                 | 1 389          | 1 389                   | (47)           | 1 342                  | (1 566)                     | 1 342<br>(1 566)         |
| <b>Net equity as reported under IFRS</b><br>BEE preference funding<br>Allowance for future shareholders costs   | 15 070 <sup>(1)</sup><br>905    | 2 584<br>(247) | 17 654<br>905<br>(247)  | 65             | 17 719<br>905<br>(247) | 20 071<br>(1 970)           | 37 790<br>905<br>(2 217) |
| Allowance for employee share options/rights   | (236)                           | (175)          | (411)                   |                | (411)                  |                             | (411)                    |
| BEE normalised equity value   | 15 739                          | 2 162          | 17 901                  | 65             | 17 966                 | 18 101                      | 36 067                   |
| Summary of adjustments:<br>Negative rand reserves<br>Deferred acquisition costs<br>Deferred revenue liability<br>Internally generated software<br>Carrying value of in-force business | (5 350)<br>(513)<br>185<br>(53) | 53             | (5 350)<br>(513)<br>185 |                |                        |                             |                          |
| acquired<br>Fair value adjustment of non SA covered   | (150)                           |                | (150)                   |                |                        |                             |                          |
| Liberty Health loan impairment  |                                 | 5 993<br>(100) | 5 993<br>(100)          |                |                        |                             |                          |
|   | (5 881)                         | 5 946          | 65                      |                |                        |                             |                          |
| <sup>(1)</sup> Reconciliation to SA covered business net worth<br>as per analysis in supplementary information<br>Net equity of SA covered business as reported under<br>IFRS         | 15 070                          |                |                         |                |                        |                             |                          |
| Adjustments as above  | (5 881)                         |                |                         |                |                        |                             |                          |
| Allowance for employee share options/rights<br>BEE preference share funding   | (236)<br>905                    |                |                         |                |                        |                             |                          |
| Net worth as reported in supplementary information  | 9 858                           |                |                         |                |                        |                             |                          |

## Group equity value report

as at 31 December 2014 (continued)

#### 3. BEE normalised group equity value (continued)

3.2 BEE normalised group equity value earnings and value per share

| 5.2 DEE normalised group equity value carri                            |          | er share |          |          |         |          |
|--|----------|----------|----------|----------|---------|----------|
|  |          | 2014     |          |          | 2013    |          |
|  | SA       | Other    |          | SA       | Other   |          |
| Audited  | covered  | busi-    |          | covered  | busi-   |          |
| Rm (unless otherwise stated)   | business | nesses   | Total    | business | nesses  | Total    |
| BEE normalised equity value at the                                     |          |          |          |          |         |          |
| end of the year  | 31 371   | 8 653    | 40 024   | 27 959   | 8 108   | 36 067   |
| Equity value at the end of the year                                    | 30 564   | 8 653    | 39 217   | 27 054   | 8 108   | 35 162   |
| BEE preference shares  | 807      |          | 807      | 905      |         | 905      |
| Adjustments from group restructure                                     |          |          |          | (6)      | 6       |          |
| Capital transactions   |          | 355      | 355      |          | 15      | 15       |
| Funding of restricted share plan                                       | 117      | (117)    |          | 87       | (87)    |          |
| Intergroup dividends   | 1 290    | (1 290)  |          | 1653     | (1653)  |          |
| Dividends paid   |          | 1719     | 1 719    |          | 1 939   | 1 939    |
| BEE normalised equity value at the                                     |          |          |          |          |         |          |
| beginning of the year  | (27 959) | (8 108)  | (36 067) | (25 574) | (7 166) | (32 740) |
| Equity value at the beginning of the year                              | (27 054) | (8 108)  | (35 162) | (24 562) | (7 166) | (31 728) |
| BEE preference shares  | (905)    |          | (905)    | (1012)   |         | (1012)   |
| BEE normalised equity value earnings<br>BEE normalised return on group | 4 819    | 1 212    | 6031     | 4 119    | 1 162   | 5 281    |
| equity value (%)   | 17,3     | 15,4     | 16,9     | 16,2     | 16,1    | 16,1     |
| BEE normalised number of shares (000's)                                | •        |          | 286 201  | - •      | - •     | 286 057  |
| Number of shares in issue (000's)                                      |          |          | 256 946  |          |         | 257 801  |
| Shares held for the employee restricted                                |          |          |          |          |         |          |
| share scheme (000's)   |          |          | 3 459    |          |         | 2 460    |
| Adjustment for BEE shares (000's)                                      |          |          | 25 796   |          |         | 25 796   |
| BEE normalised group equity value                                      |          |          |          |          |         |          |
| per share (rand)   |          |          | 139,85   |          |         | 126,08   |

#### 3. BEE normalised group equity value (continued)

#### 3.3 Sources of BEE normalised group equity value earnings

| 5.5 Sources of BEE normalised group equity  | value carriings |               |              |             |             |              |
|---|-----------------|---------------|--------------|-------------|-------------|--------------|
|   |                 | 2014          |              |             | 2013        |              |
|   | SA              | Other         |              | SA          | Other       |              |
| Audited   | covered         | busi-         |              | covered     | busi-       |              |
| Rm  | business        | nesses        | Total        | business    | nesses      | Total        |
| Value of new business written in the year   | 914             | 27            | 941          | 806         | 33          | 839          |
| Expected return on value of in-force business   | 2 1 3 1         |               | 2 1 3 1      | 1843        |             | 1843         |
| Variances/changes in operating assumptions  | 662             | (109)         | 553          | 99          | (15)        | 84           |
| Operating experience variances (including incentive outperformance)<br>Transfer of shareholder expense reserve    | 709<br>69       | (40)<br>(69)  | 669          | 249         | (15)        | 234          |
| Operating assumption changes  | (62)            |               | (62)         | 54          |             | 54           |
| Changes in modelling methodology  | (54)            |               | (54)         | (204)       |             | (204)        |
| One period replacement of shareholder<br>expenses and inflating expenses<br>Headline earnings of other businesses | (122)           | (67)<br>732   | (189)<br>732 | (113)<br>17 | (38)<br>672 | (151)<br>689 |
| Operational equity value profits  | 3 585           | 583           | 4 168        | 2 652       | 652         | 3 304        |
| Non headline earnings adjustments   |                 |               |              |             | (126)       | (126)        |
| Development costs   | (52)            | (25)          | (77)         | (53)        | (29)        | (82)         |
| Economic adjustments  | 1 186           | (338)         | 848          | 1 451       | 174         | 1625         |
| Investment return on net worth<br>Internally generated software   | 965<br>53       | (285)<br>(53) | 680          | 1 024       | 174         | 1 198        |
| Credit portfolio earnings   | 189             |               | 189          | 132         |             | 132          |
| Change in fair value on cash flow hedges  | (93)            |               | (93)         | (130)       |             | (130)        |
| Investment variances  | 14              |               | 14           | 1028        |             | 1 028        |
| Change in economic assumptions  | 58              |               | 58           | (603)       |             | (603)        |
| Increase in fair value adjustments on value<br>of other businesses<br>Change in allowance for fair value of       |                 | 911           | 911          |             | 484         | 484          |
| share rights  | 100             | 81            | 181          | 69          | 7           | 76           |
| Group equity value earnings   | 4 819           | 1 2 1 2       | 6 0 3 1      | 4 119       | 1 162       | 5 281        |

## Group equity value report

as at 31 December 2014 (continued)

#### 3. BEE normalised group equity value (continued)

#### 3.4 Analysis of value of long-term insurance, new business and margins

| Audited<br>Rm (unless otherwise stated)   | 2014             | 2013             |
|---|------------------|------------------|
| South African covered business:<br>Individual arrangements  | 1 640            | 1 580            |
| Traditional Life  | 1 472            | 1 387            |
| Direct channel  | 77               | 91               |
| Credit Life   | 91               | 102              |
| Group arrangements  | 249              | 141              |
| Gross value of new business   | 1 889            | 1 721            |
| Overhead acquisition costs impact on value of new business  | (874)            | (833)            |
| Cost of required capital  | (101)            | (82)             |
| Net value of South African covered new business   | 914              | 806              |
| Present value of future expected premiums   | 44 916           | 37 753           |
| Margin (%)  | 2,0              | 2,1              |
| Liberty Africa Insurance:<br>Net value of new business<br>Present value of future expected premiums<br>Margin (%) | 27<br>413<br>6,5 | 33<br>362<br>9,1 |
| Total group net value of new business   | 941              | 839              |
| Total group margin (%)  | 2,1              | 2,2              |

## Long-term **insurance new business** for the year ended 31 December 2014

| Unaudited  | 2014<br>Rm      | 2013<br>Rm      |
|--|-----------------|-----------------|
| Sources of insurance operations total new business by customer segment |                 |                 |
| Retail segment   | 25 334          | 22 505          |
| Single<br>Recurring  | 20 987<br>4 347 | 18 270<br>4 235 |
| Institutional segment  | 6 0 2 9         | 2 816           |
| Single<br>Recurring  | 5 207<br>822    | 2 144<br>672    |
| Total new business   | 31 363          | 25 321          |
| Single<br>Recurring  | 26 194<br>5 169 | 20 414<br>4 907 |
| Sources of insurance indexed new business                              | 7 789           | 6 947           |
| Individual arrangements<br>Group arrangements:                         | 6 375           | 6 000           |
| Liberty Corporate<br>Liberty Africa Insurance <sup>(1)</sup>           | 1 195<br>219    | 789<br>158      |

(1) Liberty owns less than 100% of the various entities that make up Liberty Africa. The information is recorded at 100% and is not adjusted for proportional legal ownership.

## Long-term **insurance net cash flows** for the year ended 31 December 2014

| Unaudited   | 2014<br>Rm                     | 2013<br>Rm                     |
|---|--------------------------------|--------------------------------|
| Premiums<br>Recurring   | 26 610                         | 24 936                         |
| Retail segment<br>Institutional segment   | 18 921<br>7 689                | 17 544<br>7 392                |
| Single  | 27 806                         | 21 979                         |
| Retail segment<br>Immediate annuities<br>Institutional segment  | 12 884<br>7 627<br>7 295       | 11 463<br>6 718<br>3 798       |
| Net premium income from insurance contracts and inflows from investment contracts   | 54 416                         | 46 915                         |
| Claims and policyholders benefits<br>Retail segment   | (33 209)                       | (29 378)                       |
| Death and disability claims<br>Policy surrender and maturity claims<br>Annuity payments   | (5 613)<br>(22 978)<br>(4 618) | (4 879)<br>(20 374)<br>(4 125) |
| Institutional segment   | (11 337)                       | (11 221)                       |
| Death and disability claims<br>Scheme terminations and member withdrawals<br>Annuity payments                                       | (1 966)<br>(8 971)<br>(400)    | (1 859)<br>(9 007)<br>(355)    |
| Net claims and policyholders benefits   | (44 546)                       | (40 599)                       |
| <b>Long-term insurance net cash flows</b><br>Sources of insurance operations cash flows by business unit:                           | 9 870                          | 6 3 1 6                        |
| Individual arrangements<br>Group arrangements:<br>Liberty Corporate<br>Liberty Africa Insurance <sup>(1)</sup><br>Asset management: | 5 921<br>3 438<br>437          | 6 111<br>(83)<br>325           |
| STANLIB Multi-manager   | 74                             | (37)                           |

<sup>(1)</sup> Liberty owns less than 100% of the various entities that make up Liberty Africa. The information is recorded at 100% and is not adjusted for proportional legal ownership.

## Assets under management<sup>(1)</sup>

as at 31 December 2014

| Unaudited  | 2014<br>Rbn          | 2013<br>Rbn          |
|--|----------------------|----------------------|
| Managed by group business units  | 605                  | 586                  |
| STANLIB South Africa<br>STANLIB Other Africa <sup>(2)</sup><br>LibFin<br>Other internal managers | 510<br>41<br>45<br>9 | 507<br>38<br>36<br>5 |
| Externally managed   | 28                   | 25                   |
| Total assets under management  | 633                  | 611                  |

<sup>(1)</sup> Includes funds under administration.

(2) Liberty owns less than 100% of the various entities that make up STANLIB other Africa. The information is recorded at 100% and is not adjusted for proportional legal ownership.

## Asset management **net cash flows - STANLIB**<sup>(1)</sup>

for the year ended 31 December 2014

| Unaudited   | 2014<br>Rm | 2013<br>Rm |
|---|------------|------------|
| South Africa                                      |            |            |
| Non-money market                                  | 6 2 1 1    | 19 433     |
| Retail segment                                    | 5 319      | 17 584     |
| Institutional segment                             | 892        | 1 849      |
| Money market                                      | (11 353)   | 2 229      |
| Retail segment                                    | (3 359)    | (1 689)    |
| Institutional segment                             | (7 994)    | 3 918      |
| Net South Africa cash (outflows)/inflows          | (5 142)    | 21 662     |
| Other Africa                                      |            |            |
| Non-money market                                  | 206        | (5 906)    |
| Retail segment                                    | 517        | 1 5 3 9    |
| Institutional segment                             | (311)      | (7 445)    |
| Money market                                      | (2 385)    | (31)       |
| Net other Africa cash outflows <sup>(2)</sup>     | (2 179)    | (5 937)    |
| Net cash (outflows)/inflows from asset management | (7 321)    | 15 725     |

<sup>(1)</sup> Cash flows exclude intergroup life funds.

(2) Liberty owns less than 100% of the various entities that make up STANLIB other Africa. The information is recorded at 100% and is not adjusted for proportional legal ownership.

## Short-term **insurance indicators**

for the year ended 31 December 2014

| Audited  | 2014<br>Rm     | 2013<br>Rm |
|--|----------------|------------|
| Premiums   | 1 037          | 930        |
| Liberty Health – medical risk<br>Liberty Africa Insurance – motor, property, medical and other | 694<br>343     | 640<br>290 |
| Claims   | (612)          | (559)      |
| Liberty Health – medical risk<br>Liberty Africa Insurance – motor, property, medical and other | (471)<br>(141) |            |
| Net cash inflows from short-term insurance   | 425            | 371        |
| Unaudited  |                |            |
| Claims loss ratio (%)  |                |            |
| Liberty Health   | 68             | 68         |
| Liberty Africa Insurance   | 41             | 42         |
| Combined loss ratio (%)  |                |            |
| Liberty Health   | 96             | 100        |
| Liberty Africa Insurance   | 94             | 98         |

## Capital **commitments**

as at 31 December 2014

| Audited   | 2014<br>Rm | 2013<br>Rm |
|---|------------|------------|
| Equipment   | 379        | 563        |
| Investment and owner-occupied property            | 4 4 2 7    | 3 544      |
| Unconsolidated structured entities <sup>(1)</sup> | 482        | 509        |
| Total capital commitments                         | 5 288      | 4 616      |
| Under contracts                                   | 3 486      | 944        |
| Authorised by the directors but not contracted    | 1 802      | 3 672      |

<sup>(1)</sup> These are undrawn commitments to various unconsolidated structured entities and mainly form part of the ongoing build of the LibFin credit book. Drawing is subject to covenant checks by Liberty.

The above 2014 capital commitments will be financed by available bank facilities, existing cash resources, internally generated funds and R160 million (2013: R218 million) from non-controlling interests in unincorporated property partnerships.

## Corporate **actions**

for the year ended 31 December 2014

The corporate actions described below have been or will be funded from the group's existing resources and facilities.

#### **Completed transactions**

#### Change in shareholding in The Cullinan Hotel (Pty) Ltd (Cullinan)

As a result of a series of transactions that involved selling a portion (R1,1 billion) of the group's hotel portfolio to Cullinan, the group's interest in Cullinan reduced from 50% to 40% with effect from 30 April 2014.

Cullinan was a 50% held joint venture (measured at fair value) between the group's wholly-owned subsidiary, Liberty Group Limited, and Southern Sun Hotel Interests (Pty) Ltd (SSHI), a subsidiary of Tsogo Sun Limited.

As a result of this transaction Liberty has significant influence over Cullinan and the investment is accounted for as an associate held at fair value (at 31 December 2014 valued at R4O6 million). The impact to the group's profit and loss of the redesignation (from a joint venture to an associate) is neutral as Liberty applies the IAS 28 measurement exemption to both joint ventures and associates that back investment-linked insurance obligations. Therefore, the investment has been measured consistently at fair value throughout the period.

#### Transaction between owners

Liberty Holdings Limited entered into an agreement with the trustees of the NHA Trust with an effective date of 1 August 2014, in terms of which it acquired all of the remaining NHA Trust's shares in Liberty Health Holdings Proprietary Limited (Liberty Health) for R4O million and loan claims of R93 million against Liberty Health at face value. This resulted in an aggregate purchase consideration of R133 million. As Liberty Health is already a subsidiary of the group, the transaction has been accounted for as a transaction between owners.

#### Acquisition of Stanbic Investment Management Services Limited (SIMS Ghana)

To continue the group's strategy to extend its market share of the asset management business in Africa, Liberty effective 1 August 2014, purchased a 100% interest in SIMS Ghana from the Standard Bank group for R15 million.

#### Transaction in progress at 31 December 2014

#### Acquisition of a share in an unincorporated property partnership

Liberty Group Limited has entered into a partnership agreement to acquire a 25% undivided share in the developed properties and associated rental operations of the Melrose Arch precinct in Johannesburg for R1,7 billion.

The transaction is subject to various conditions which are outstanding at the date of this report.

### Retirement **benefit obligations**

as at 31 December 2014

#### Audited

#### Post-retirement medical benefit

The group operates an unfunded post-retirement medical aid benefit for permanent employees who joined the group prior to 1 February 1999 and agency staff who joined prior to 1 March 2005.

As at 31 December 2014, the Liberty post-retirement medical aid benefit liability was R423 million (2013: R375 million).

#### Defined benefit retirement funds

The group operates a number of defined benefit pension schemes on behalf of employees. All these funds are closed to new membership and are well funded with no deficits reported.

## Related **parties**

for the year ended 31 December 2014

#### Audited

Standard Bank Group Limited and any subsidiary (excluding Liberty) is referred to as Standard Bank in the context of this section.

The following selected significant related party transactions have occurred in the 2014 financial period:

#### 1. Summary of movement in investment in ordinary shares held by the group in the group's holding company is as follows:

|                             | Number<br>'000 | Fair<br>value<br>Rm | Ownership<br>% |
|-----------------------------|----------------|---------------------|----------------|
| Standard Bank Group Limited |                |                     |                |
| Balance at 1 January 2014   | 7 062          | 914                 | 0,44           |
| Purchases                   | 8 765          | 1 158               |                |
| Sales                       | (3 583)        | (498)               |                |
| Fair value adjustments      |                | 183                 |                |
| Balance at 31 December 2014 | 12 244         | 1 757               | 0,77           |

#### 2. Bancassurance

The Liberty group has extended the joint venture bancassurance agreements with the Standard Bank group for the manufacture, sale and promotion of insurance, investment and health products through the Standard Bank's African distribution capability. New business premium income in respect of this business in 2014 amounted to R7 984 million (2013: R7 624 million). In terms of the agreements, Liberty's group subsidiaries pay joint venture profit shares to various Standard Bank operations. The amounts to be paid are in most cases dependent on source and type of business and are paid along geographical lines. The total combined net profit share amounts accrued as payable to the Standard Bank group for the year to 31 December 2014 is R866 million (2013: R868 million).

The bancassurance agreements are evergreen agreements with a 24-month notice period for termination, but neither party could have given notice of termination until February 2014. As at the date of the approval of these financial statements, neither party had given notice.

A binder agreement was entered into with Standard Bank effective from 31 December 2012. The binder agreement is associated with the administration of policies sold under the bancassurance agreement, and shall remain in force for an indefinite period with a 90 day notice period for termination. Fees accrued for the year to 31 December 2014 is R100 million (2013: R94 million).

In December 2013 Liberty Group Limited, a 100% held subsidiary of Liberty, issued 5000 cumulative, participating, non-controlling redeemable preference shares for a total value of R5 million to The Standard Bank of South Africa Limited in order to facilitate the payment of profit shares under the bancassurance agreement. This followed the discontinuance of business in Liberty Active Limited, which previously was contracted to make payment.

#### 3. Sale and repurchase agreements

As described in accounting policies section of this integrated report, the group has entered into certain agreements of sale and repurchase of financial instruments as part of the group's asset/liability matching process.

As at 31 December 2014 a total of R24 billion in assets (2013: R7,5 billion) have been traded with Standard Bank under a repurchase agreement with various repurchase dates to 22 January 2015. Open contracts totalled R26 million as at 31 December 2014 (2013: R1,1 billion). Finance costs recognised in respect of these agreements as at 31 December 2014 was R174 million (2013: R52 million).

#### 4. Purchases and sales of other financial instruments

In the normal course of conducting Liberty's insurance business, Liberty deposits cash with Standard Bank, purchases and sells financial instruments issued by Standard Bank and enters into derivative transactions with Standard Bank. These transactions are at arm's length and are primarily used to support investment portfolios for policyholders and shareholders' capital.

## Offsetting

#### as at 31 December 2014

#### Audited

The group does not have any financial assets or financial liabilities that are currently subject to offsetting in accordance with IAS 32 *Financial Instruments: Presentation.* 

However, of the total assets held for trading and hedging recognised of R7 777 million (2013: R6 387 million) and total derivative liabilities of R5 148 million (2013: R4 860 million), assets held for trading and hedging of R7 552 million (2013: R6 265 million) and derivative liabilities of R5 106 million (2013: R4 671 million) are subject to master netting arrangements, with a net asset exposure of R2 446 million (2013: R1 594 million).