

CHAIRMAN'S REVIEW

During the period under review, the group was able to improve its performance in comparison to the comparative reporting period ended 30 September 2021, which was mainly driven by the recovery of advertising revenue post the COVID-19 pandemic. The medium-term impact of the COVID-19 pandemic on the advertising sector is still relevant when looking at the period under review.

For the period ending 30 September 2022, group revenue increased by 11% to R128,4 million from R116,0 million. As a result, operating profit improved by 22% to R14,6 million from R12,0 million in September 2021. The increases in investment income and finance income have also contributed to an improvement in net profit before tax which increased by 38% to R20,5 million from R14,9 million.

The group generated cash from operating activities of R18,2 million (September 2021: R16,0 million), paid tax of R5,5 million (September 2021: R3,9 million) and spent R3,8 million (September 2021: R1,9 million) on capital expenditure during the period. The group also paid dividends to its equity holders of R15,6 million (September 2021: R7,9 million) and repurchased 199 621 shares (September 2021: 45 000 shares) during the period which resulted in a cash outflow of R7,1 million (September 2021: R1,2 million).

OPERATIONS

The business operations of the group were focused on recovery from the impact of the pandemic and other macro-economic factors that continue to dominate the market. The growth in revenue during the period reflects the resilience of the group's operations which remain on a steady road to recovery. Media remains a constantly evolving and challenging industry that requires the group's operations to remain agile and innovative.

Algoa FM has delivered strong interim results that were 86% above budgeted performance on the bottom line. Both National and Local sales teams performed well, and the results are above budget. Locally, digital and events revenue have improved, while unanticipated campaigns were secured due to natural disasters such as water shortages and locust infestations. These incidental inflows have assisted the station's post covid recovery, while many SMME clients in the Eastern Cape continue to rebuild their businesses. Operating costs have been well managed and cashflow remains positive. The BRC's latest audience figures reflect growth to 441 000 listeners (past 7 days), and the station's digital portals reflect growth in engagement. Algoa FM remains committed to its growth strategy despite disruptive power outages and natural disasters, impacting on clients and the local economy.

Central Media Group ("CMG") was formally registered in 2012, which replaced Seyalemoya Communications as the historical name of the business. In 2022, the team celebrated ten years of a business that has grown from a radio station to a multi-faceted media company that also operates in print, digital and events. CMG half-year EBITDA results were above budget. Both Digital Platforms and Mahareng Publishing closed the period below their revenue budgets which resulted in EBITDA that was below budget. However, the teams across the business units are ready for the upcoming busy season and remain encouraged to recoup deficits experienced during the interim period.

MediaHeads 360 interim results were stable. Cash flow remains positive and operating costs have been well managed during the period. The long-term sustainability and diversification plan that MediaHeads 360 implemented to create and enable innovation and strategic direction in the television content integration space, is gaining momentum. The company remains cognisant of the challenging environment in which it operates, but remains cautiously optimistic that it has the structures in place to yield positive results.

An enhanced business strategy at **United Stations**, focused firmly on value creation and growing the potential of the company's extensive inventory that expanded over the period with the introduction of new digital and radio platforms. This approach has resulted in a more resilient ecosystem and benefits to all stakeholders in their growing portfolio. The first six months delivered on target, and the team is paying close attention to all metrics in its healthy sales pipeline, in order to make the most of the remaining six months of the year.

Moneyweb has experienced a challenging period due to revenue performing below budget across both its digital and radio offerings. The team has implemented active efforts to maximise the potential of the Moneyweb current product offerings as well as striving to create new products, where the opportunity exists. In addition, the lifting of the COVID-19 pandemic restrictions has enabled Moneyweb to focus on event opportunities. Moneyweb will be hosting its second Better Investor Conference during the third quarter of the year and remains encouraged by the growing interest from advertisers.

DIVIDENDS

A final dividend (dividend no. 18) of 200 cents per ordinary share (gross) was declared for the year ended 31 March 2022 (March 2021: 100 cents gross) and paid on 8 July 2022. Upon consideration of the solvency and liquidity of the group, an interim dividend for the period ended 30 September 2022 of 100 cents per ordinary share (gross) has been declared by the directors (Interim 2021: 80 cents gross).

DECLARATION OF INTERIM DIVIDEND NO. 19

The board has resolved to declare a dividend (dividend no. 19) of 100,00 cents per ordinary share (gross) for the interim period ended 30 September 2022. The dividend is subject to the Dividends Withholding Tax ("DWT") that was introduced with effect from 1 April 2012. In accordance with the provisions of the JSE Listings Requirements, the following additional information is disclosed:

- the dividend has been declared out of current profits available for distribution;
- the local Dividend Tax rate is 20%;
- the gross dividend amount is 100.00 cents per ordinary share for shareholders exempt from DWT;
- the net dividend amount is 80.00 cents per ordinary share for shareholders liable for DWT;
- the company has 7 644 331 ordinary shares in issue;
- the company's income tax reference number is 9100/169/71/4.

The following dates are applicable to the dividend:

Last date to trade in order to be eligible for the dividend: Monday, 12 December 2022

Date trading commences *ex*-dividend: Tuesday, 13 December 2022

Record date: Thursday, 15 December 2022

Date of payment to shareholders: Monday, 19 December 2022

Share certificates may not be dematerialised/rematerialised between Tuesday, 13 December 2022 and Thursday, 15 December 2022, both days inclusive.

PROSPECTS

The board anticipates that the performance for the full year will be in line with the prior year.

ACG Molusi
Independent Non-executive Chairman
23 November 2022

AJ Isbister CA(SA)
Financial Director

Summarised notes to the financial statements

1. BASIS OF PREPARATION

These condensed unaudited results have been prepared in accordance with International Financial Reporting Standards ("IFRS"), the Companies Act no. 71 of 2008, as amended, IAS 34: Interim Financial Reporting, the Listings Requirements of the Johannesburg Stock Exchange ("JSE") and the financial reporting pronouncements as issued by the Financial Reporting Standards Council on a basis consistent with the accounting policies and methods of computation as applied by the group in the annual financial statements for the year ended 31 March 2022.

These results have been prepared under the supervision of the financial director, AJ Isbister CA(SA), and have not been audited or reviewed by the group's auditors, BDO South Africa Incorporated.

2. HEADLINE EARNINGS

	% change	Unaudited six months to 30 September 2022 R'000	Unaudited six months to 30 September 2021 R'000	Audited year ended 31 March 2022 R'000
Headline earnings per share (cents)	53%	149.1	97.3	371.6
Headline earnings reconciliation				
Profit attributable to equity holders		11 550	7 751	29 334
Adjustments:		(51)	(55)	(42)
Profit on disposal of fixed assets		(70)	(77)	(59)
Tax on disposal of fixed assets		19	22	17
Headline earnings		11 499	7 696	29 292

3. OTHER FINANCIAL INSTRUMENTS

The table below analyses financial instruments carried at fair value, by valuation method.

	September 2022	March 2022
Level 3	12 650	12 650
	12 650	12 650

Level 3 fair value as reflected above, is determined by a valuation that uses inputs that are not based on observable market data. There was no movement during the interim period since the fair value of other financial instruments approximated their carrying values as disclosed in the statement of financial position. However, the group recognised fair value losses processed through other comprehensive income of R2,4 million in prior year ended 31 March 2022.

4. RELATED PARTY TRANSACTIONS

Other than in the ordinary course of business, there were no balances or transactions with related parties that require separate disclosure as intra-group transactions have been eliminated on consolidation.

5. DISAGGREGATION OF REVENUE

The group derives only advertising revenue which does not require further disaggregation since it is one category of revenue that is exposed to the same economic factors and risks.

6. CHANGES IN DIRECTORATE

During the period, the changes in the directorate were as follows:

- Dimakatso Qocha was appointed on 1 September 2022;
- Sakhiwo Ngobese was appointed on 1 November 2022; and
- Rob Fedder was appointed on 8 November 2022.

7. SIGNIFICANT TRANSACTIONS AND EVENTS DURING THE PERIOD

The significant transactions during the period include:

- the repurchase of 199 621 shares during the period for R7,1 million; and
- dividends paid to equity holders of R15,6 million in line with the final dividend declared in June 2022 of 200 cents per share (gross).

Other than the transactions noted above, there were no other significant transactions or events for the period ended 30 September 2022.

8. GOING CONCERN

The condensed unaudited interim results have been prepared on the basis of accounting policies applicable to a going concern. This basis assumes that funds will be available to finance future operations and that the realisation of assets and settlement of liabilities, contingent obligations and commitments will occur in the ordinary course of business.

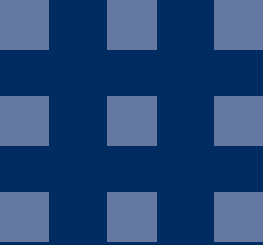
9. EVENTS AFTER THE REPORTING PERIOD

On 28 September 2022, the company submitted a share repurchase programme to the JSE. The share repurchase programme was completed on 28 October 2022 and a total 226 000 shares were repurchased during this period for R7,7 million.

To the best of the directors' knowledge, there have been no material events or circumstances between the end of the reporting period up to the date of signature of this report that may materially affect the results of the group for the period ended 30 September 2022 or the financial position at that date.

INTERIM RESULTS

For the six months ended 30 September 2022



CONSOLIDATED CONDENSED STATEMENTS OF COMPREHENSIVE INCOME

		Unaudited six months to 30 September 2022 R'000	Unaudited six months to 30 September 2021 R'000	Audited year ended 31 March 2022 R'000
	% change			
Revenue	11%	128 417	116 027	250 765
Cost of sales	13%	(38 446)	(34 006)	(69 705)
Gross profit		89 971	82 021	181 060
Administrative and other expenses	8%	(71 731)	(66 382)	(133 885)
Earnings before interest, taxation, depreciation, amortisation and impairments	17%	18 240	15 639	47 175
Depreciation		(3 636)	(3 687)	(7 365)
Operating profit	22%	14 604	11 952	39 810
Investment income		2 368	1 000	1 537
Finance income		2 870	1 811	4 225
Equity accounted earnings from associates		608	109	301
Net profit before tax		20 450	14 872	45 873
Taxation	20%	(6 158)	(5 121)	(12 438)
Profit for the period	47%	14 292	9 751	33 435
Other comprehensive income: Items that will not be reclassified subsequently to profit or loss:		—	—	(1 835)
Fair value losses on fair value through other comprehensive income financial assets		—	—	(2 400)
Deferred tax relating to fair value adjustment		—	—	565
Total comprehensive income for the period	47%	14 292	9 751	31 600
Profit attributable to:				
Non-controlling interest holders		2 742	2 000	4 101
Equity holders of the parent		11 550	7 751	29 334
		14 292	9 751	33 435
Total comprehensive income attributable to:				
Non-controlling interest holders		2 742	2 000	4 101
Equity holders of the parent		11 550	7 751	27 499
		14 292	9 751	31 600
Earnings and diluted earnings per share (cents)	53%	149.7	98.0	372.2
Dividends per share (cents)	25%	100	80	280
Weighted average number of shares in issue (000's)		7 714	7 908	7 882

CORPORATE INFORMATION
AFRICAN MEDIA ENTERTAINMENT LIMITED

Incorporated in the Republic of South Africa
Registration number 1926/008797/06
JSE code: AME
ISIN: ZAE000055802
("AME", "the company" or "the group")

REGISTERED OFFICE

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No 5, 8th Street, Houghton Estate, Johannesburg, 2198
PO Box 3014, Houghton, 2041

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Telephone: +27 11 370 5000
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SPONSOR

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Gallo Manor, 2052

DIRECTORS

ACG Molusi (Independent
Non-executive Chairman)
MA Da Costa (Independent Non-executive)
J Edwards (Independent Non-executive)
RCH Fedder (Non-executive)
SN Ngobese (Independent Non-executive)
MJ Prinsloo (Independent Non-executive)
DS Qocha (Independent Non-executive)
KW Thihe (Independent Non-executive)
AJ Isbister (Financial Director)
DM Tiltmann (Chief Executive Officer)

COMPANY SECRETARY

C Roberts CA(SA)

AUDITORS

BDO South Africa Incorporated

CONSOLIDATED CONDENSED STATEMENTS OF
FINANCIAL POSITION

	Unaudited six months to 30 September 2022 R'000	Unaudited six months to 30 September 2021 R'000	Audited year ended 31 March 2022 R'000
ASSETS			
Non-current assets	179 639	183 303	179 081
Property, plant and equipment	119 735	121 640	119 560
Goodwill	36 997	36 997	36 997
Investment in associates	3 180	2 379	2 572
Other financial instruments	17 650	20 050	17 650
Deferred taxation	2 077	2 237	2 302
Current assets	133 006	119 085	151 682
Trade receivables	46 418	37 999	54 213
Other receivables	7 047	3 062	5 465
Tax paid in advance	490	1 216	170
Cash and cash equivalents	79 051	76 808	91 834
Total assets	312 645	302 388	330 763
EQUITY AND LIABILITIES			
Total equity	256 001	256 113	264 495
Non-current liabilities	6 263	6 031	5 634
Deferred tax liability	6 263	6 031	5 634
Current liabilities	50 381	40 244	60 634
Trade payables	15 192	11 394	21 078
Other payables	32 591	26 673	37 225
Dividend payable	2 145	1 999	2 041
Taxation	453	178	290
Total equity and liabilities	312 645	302 388	330 763

CONSOLIDATED CONDENSED STATEMENTS OF CHANGES
IN EQUITY

	Unaudited six months to 30 September 2022 R'000	Unaudited six months to 30 September 2021 R'000	Audited year ended 31 March 2022 R'000
Issued capital			
Balance at beginning of period	7 844	7 923	7 923
Shares repurchased and cancelled	(200)	(45)	(79)
Balance at end of period	7 644	7 878	7 844
Share premium			
Balance at beginning of period	3 846	3 846	3 846
Share repurchased and cancelled	(3 846)	—	—
Balance at end of the period	—	3 846	3 846
Retained earnings			
Balance at beginning of period	237 179	224 933	224 933
Total profit for the period	11 550	7 751	29 334
Change in shareholding	—	(359)	(373)
Dividend declared	(15 688)	(7 924)	(14 262)
Shares repurchased and cancelled	(3 052)	(1 167)	(2 453)
Balance at end of period	229 989	223 234	237 179
Non-distributable reserve			
Balance at beginning of period	1 678	3 513	3 513
Other comprehensive income	—	—	(1 835)
Balance at end of period	1 678	3 513	1 678
Non-controlling interests			
Balance at beginning of period	13 948	15 283	15 283
Change in shareholding	—	359	373
Comprehensive income for the period	2 742	2 000	4 101
Share of dividend	—	—	(5 809)
Balance at end of period	16 690	17 642	13 948
Total equity	256 001	256 113	264 495

CONSOLIDATED CONDENSED STATEMENTS OF CASH FLOWS

	Unaudited six months to 30 September 2022 R'000	Unaudited six months to 30 September 2021 R'000	Audited year ended 31 March 2022 R'000
Cash generated by operating activities	18 170	16 007	47 115
Finance income	2 870	1 367	4 225
Taxation paid	(5 460)	(3 917)	(9 973)
(Decrease)/increase in working capital	(4 308)	1 715	3 336
— decrease/(increase) in trade and other receivables	6 213	4 448	(14 169)
— (decrease)/increase in trade and other payables	(10 521)	(2 733)	17 505
Cash flows from operating activities	11 272	15 172	44 703
Cash flows used in investing activities	(1 373)	(1 552)	(2 631)
— repayment in investments and loans	—	900	900
— acquisition of subsidiary	—	(1 623)	(1 623)
— purchase of property, plant and equipment	(3 814)	(1 948)	(3 584)
— proceeds on disposal of property, plant and equipment	73	119	139
— dividends received	2 368	1 000	1 537
Cash flows used in financing activities	(22 682)	(9 093)	(22 519)
— dividends paid to equity holders	(15 584)	(7 881)	(14 178)
— dividends paid to non-controlling interest holder	—	—	(5 809)
— repurchase of shares	(7 098)	(1 212)	(2 532)
Net (decrease)/increase in cash and cash equivalents	(12 783)	4 527	19 553
Cash and cash equivalents at beginning of period	91 834	72 281	72 281
Cash and cash equivalents at end of period	79 051	76 808	91 834

SEGMENTAL REPORTING

The chief operating decision maker, identified as the executive members of the board, considers the operating segments below to remain applicable to the group.

	Unaudited six months to 30 September 2022 R'000	Unaudited six months to 30 September 2021 R'000	Audited year ended 31 March 2022 R'000
Revenue			
Radio broadcasting	93 272	79 832	172 750
Media services	37 244	38 491	82 613
Internal revenue – media services	(2 099)	(2 296)	(4 598)
Corporate	10 599	9 963	20 904
Internal revenue – corporate	(10 599)	(9 963)	(20 904)
Total	128 417	116 027	250 765
Profitability			
Radio broadcasting	21 771	15 195	41 257
Media services	(2 858)	(396)	3 852
Corporate	(673)	840	2 066
Total operating profit before depreciation	18 240	15 639	47 175
Depreciation	(3 636)	(3 687)	(7 365)
Equity accounted earnings from associates	608	109	301
Investment income	2 368	1 000	1 537
Finance income	2 870	1 811	4 225
Taxation	(6 158)	(5 121)	(12 438)
Total profit for the year	14 292	9 751	33 435
Assets			
Radio broadcasting	73 255	74 059	72 864
Media services	41 256	33 052	48 942
Corporate	115 903	116 090	114 551
Investment in associates	3 180	2 379	2 572
	233 594	225 580	238 929
Cash and cash equivalents	79 051	76 808	91 834
Total	312 645	302 388	330 763
Liabilities			
Radio broadcasting	13 433	12 251	16 731
Media services	29 780	22 033	35 883
Corporate	13 431	11 991	13 654
Total	56 644	46 275	66 268
Capital expenditure			
Radio broadcasting	2 601	1 552	2 835
Media services	755	275	545
Corporate	458	121	204
Total	3 814	1 948	3 584
Depreciation			
Radio broadcasting	3 262	3 338	6 651
Media services	283	267	546
Corporate	91	82	168
Total	3 636	3 687	7 365